

Education Report

Presented by Tamara Elias Liebmann, Director of Education

Education has been, and remains, one of the largest programs offered by POC to both members and non-members. With a team of knowledgeable facilitators, an online registration program, and reasonable fees, the education program works with professional organizers to help them broaden their skills. From the Trained Professional Organizers Program to the three Launch and Grow Your Business classes, there is something for every experience level. The following report includes an overview of the education program over the past year.

Education Highlights

Our introductory class “Should I Become a Professional Organizer” was offered 17 times over the past 12 months and was attended by 100 potential organizers.

Over the course of the year, 124 Trained Professional Organizer (TPO) credited courses were offered, with an attendance of 1046 people, resulting in \$66,864.50 in revenue.

The POC TPO Exam was offered twice during the year: last fall at conference in Toronto and again at various POC Chapters across the country in the spring of 2018. We had 45 participants write the exam.

Education Financial Numbers

Much of our education revenues were generated from our TPO classes. A breakdown of those figures can be found in the Financial Report and the year-end financial statements.

The sale of business templates, combined with TPO non-credit courses and the exam fees, grossed \$12,052.50.

Education Accomplishments

Restructuring the education program remains the main focus of the education portfolio. This includes the hiring of an education specialist to analyze and create a development strategy.

A facilitator training protocol was created and four new facilitators were hired to teach TPO credit courses. A course evaluation was created and implemented.

The Launch and Grow Your Business program, formerly a two-day course for professional organizers and business owners, is now being offered as three separate classes / modules. Attendees can select the module that they need to expand their skill set. The benefits include a more manageable time commitment as well as at a more reasonable cost.

I would like to thank Hilda Rodgers, Kathryn Lyle, Alison Weigensberg, and Sarah Tudway-Cains for their time and expertise working on the education committee.