



Questions & Answers

Finance_AGM 2016

Q: Conference - We continue to lose money on conference, is there a plan going forward to change conference or balance the conference budget? (Julie Stobbe)

Q: Conference – Due to the declining revenues for conference I wonder if we shouldn't redo the conference model entirely or scrap it in favour of local regional meetings in part financed by the participating chapters. I have many ideas on this subject that I have submitted through past surveys. (Karen Sencich)

A: This has been, and remains a priority as POC can no longer subsidize the conference. The budget was balanced in both years however lower revenues from member registration and exhibitor/sponsors both impacted the bottom line. Should this continue, POC be will consider options, including holding a conference every two years, and we appreciate and will carefully consider member input.

Q: What is included in the education acquisition line expense on pg 3 of the budget? (Julie Stobbe)

A: Expenses included are associated with holding the two day course (facilitator costs, room rental, lunch, tea/coffee printing costs for manuals over the year).

Note: This question is referencing page 3 of the year-end financial statements provided to members in the AGM materials, not the POC Budget.