

Education Report

Presented by Tamara Elias Liebmann, Director of Education

Education remains one of the largest programs offered by POC to both members and non-members alike. With a team of knowledgeable facilitators, an online registration program, and reasonable fees, the education program works with professional organizers to help them broaden their skills. From the Trained Professional Organizers Program to the three Launch and Grow Your Business classes, there is something for every experience level. The following report includes an overview of the education program over the past year.

Education Highlights

Our introductory class “Should I Become a Professional Organizer” was offered 16 times in our last fiscal year and was attended by 118 potential organizers.

Over the course of the year, 124 Trained Professional Organizer (TPO) credited courses were offered, with an attendance of 1046 people, resulting in \$72,054.00 in revenue.

The POC TPO Exam was offered twice during the year: last fall at conference in Kelowna and again at various POC Chapters across the country in the spring of 2019. We had 46 participants write the exam.

Education Financial Numbers

Much of our education revenues were generated from our TPO classes. A breakdown of those figures can be found in the Financial Report and the year-end financial statements.

The sale of business templates, combined with TPO non-credit courses, exam fees and Launch and Grow your Business class, grossed \$11,491.

Education Accomplishments

Restructuring the education program continues to be the focus of the education portfolio. This includes the hiring of an education specialist to analyze and create a development strategy, choosing a web-based platform to support our upcoming webinars, the creation of new courses and updating relevant courses.

The facilitator application has been translated to French and a call for applications for French instructors is forthcoming.

Work on a marketing strategy for Launch and Grow your Business remains ongoing.

I would like to thank Hilda Rodgers, Kathryn Lyle, Alison Weigensberg, and Sarah Tudway-Cains for their time and expertise working on the education committee.

A great big thank you to Meghan Howard, Renzo Pella, Pete Fridrich and Erin Crisfield without whom very little in this portfolio could be accomplished.