



Education Report

Presented by Tamara Elias Liebmann, Director of Education

Education Highlights and Accomplishments

New course creation: we received 10 applications to create a total of 15 of the 18 courses we presented. Six applicants applied to create courses in English, two applied to create courses in French and two applied to create the courses in both languages.

We received one application to translate courses from English to French.

Contracts have been awarded for the creation and translation of the following courses:

- Ethics in English and French
- An Introduction to Professional Organizing in English and French
- Safety Issues and Procedures
- Starting an Organizing Business: Boundaries and Business Practices
- Launch and Grow Your Business - Create your Business as a Professional Organizer

The decision was made to choose Go-To-Webinar as the online educational platform.

In a response to the COVID-19 pandemic and the economic stress it placed on members, we reduced the cost of courses to help members and non-members – and to provide them options while at home in isolation.

We have also planned our first-ever virtual exam! The TPO exam is being held on November 6th at 10:00 a.m. MT. [Registration is open.](#)

Education Financial Numbers

<https://www.organizersincanada.com/education/upcoming/index.html?category=5>

A breakdown of those figures can be found in the Financial Report and the year-end financial statements.

Our introductory class “Should I Become a Professional Organizer” was offered 13 times in our last fiscal year and was attended by 84 potential organizers.

Over the course of the year, 108 Trained Professional Organizer (TPO) credited courses were offered, with an attendance of 1,186 people, resulting in \$68,664 in revenue.

The POC TPO Exam was offered last fall at conference in Toronto. We had 13 participants write the exam. We were unable to hold the exam in the spring at the chapter level due to the COVID-19 pandemic.

Our On-Demand webinars grossed \$3,815 with 84 participants which is more than in the past 4 years combined.

POC earned a total of \$80,393 from the education portfolio.

As we move into 2021, despite the challenges we are all facing due to the pandemic, we anticipate a great year for POC education as our courses move steadily online with new and revitalized content.

Thank You

This is a huge portfolio that takes the time, collaboration and expertise of many people. Hilda Rodgers, Alison Weigensberg, Sarah Tudway-Cains and Kathryn Lyle have volunteered countless hours all while raising families and managing their own businesses. Thank you!

Associations First (AF) contributes a vast amount of time working on the education portfolio. Meghan Howard, Renzo Pella and Wil deGast, thank you for going above and beyond and for all your support!