



A red rectangular banner with the text 'POC Talk' in white. 'POC' is in a bold, sans-serif font, and 'Talk' is in a slightly lighter, sans-serif font.

POC Talk April 2019

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NATIONAL CONFERENCE COMMITTEE (NCC) NEWS

POC 2019 National Conference

The Sky's the Limit! #UP_Unlimited Potential

November 7-9, 2019 • Toronto, Ontario

Call for Presentations & Call for Coaches

May 15, 2019 Deadline Less than 1 Month Away!

The National Conference Committee has issued a Call for Presentations (CFP) for the 2019 POC Conference and member submissions are more than welcome. Or if you know of a great speaker or presenter, including someone featured at a chapter event, please forward this email to them and encourage them to make a submission.

To submit your proposal and for complete details about the submission requirements and process please visit the [POC Conference page](#).

Calling All Coaches

Share your knowledge and expertise to guide others to new levels of success. POC is inviting coaches to join our Coaches' Corner at the POC 2019 National Conference. Conference attendees will have an opportunity to spend one-on-one time with a coach who can help them build their businesses. We are looking for a mix of specialties including professional speaking, media engagement, social media, business, and life/wellness coaches.

To submit your proposal and for complete details about the submission requirements and process please visit the [POC Conference page](#).

POC Welcomes Current Sponsors & Exhibitors to the Conference



The Institute for Challenging Disorganization (ICD) and Transition Squad have already booked their spots at the POC Expo. Transition Squad is also our Friday Lunch Sponsor at the conference!

Don't miss out – book your preferred exhibit space or secure your sponsorship spot using the [2019 Sponsor & Exhibitor Package](#) now!

Follow our social media for conference tips and early teasers!

EDUCATION NEWS

Trained Professional Organizer (TPO) Exam - Registration Open

POC Chapters have been notified about their opportunity to host the TPO Exam between Monday, May 27th, 2019 to Friday, June 28th, 2019. Please note that exam candidates must register online and may elect to take the exam at any participating Chapter. Candidates may sign up for one exam at one Chapter location only. Please visit the [POC Calendar](#) for exam offerings. The calendar is updated as the chapters submit their requests to host the TPO Exam.

If you are unable to make it to a designated location and you meet the criteria, please fill out the Extenuating Circumstance Request form which can be found on the POC website under Courses and Exam Policies.

The next opportunity to write the exam will be on Thursday, November 7, 2019 prior to our Conference in Toronto

Good luck to everyone!

Launch and Grow Your Business Program

Module 1-Create your Business as a Professional Organizer

Saturday May 11, 2019

9am-1pm

Toronto, ON

This first module of the Launch and Grow Your Business Program will help you to:

- determine your marketable talents,
- assess your current strengths and challenges,
- ensure that this business is the right business for you,
- gain practical knowledge and inspiration,
- get focused and prioritize the things you need to do, and
- create a comprehensive business plan!

Spring Savings! Sign up now and save \$20 on the regular fees

Members: \$280 + HST (regularly \$300)

Non-Members: \$330 + HST (regularly \$350)
Registration closes: May 6, 2019 11:59pm EST

[REGISTER NOW!](#)

Teleclass Schedule July - December 2019

We will be posting the July to December 2019 teleclass schedule to the POC website shortly. Be sure to check the site in the near future for teleclass dates.

Tamara Elias Liebmann
[Director of Education](#)

DEVELOPMENT NEWS

Associate Member Renewal



Professional Organizers in Canada is proud to announce that we have once again partnered with **Diabetes Canada!** Since 1953, Diabetes Canada has helped fund world-leading Canadian research that has contributed to the development of new treatments and devices, ways to prevent Type-2 diabetes, and search for a cure. For more than 30 years, Diabetes Canada has been collecting gently-used clothing and household items via donation bins, free home pick-ups, and partnerships with local businesses in order to reduce waste from landfills, and raise funds for the fight against diabetes.

Contact: Kevin McGrath, Product Donations National Accounts
Phone: 416-458-2449
Email: kevin.mcgrath@diabetes.ca
1400-522 University Ave., Toronto, ON M5G 2R5

CHAPTER NEWS

March Chapter Chat Recap

The Ethics Committee Chair, Andrew Neary, and Ethics Committee Member, Mylene Houle, were the guest speakers for the last chat. It was a very good presentation that highlighted the Ethics Committee, what they do, how they do it, how ethics rolls into policy, transparency and some gray areas.

Thank you to the executive members that joined us and for the great discussion at the end.

Next Monthly Chapter Chat for Chapter Executive Members:

Wednesday April 24th, 2019 at 8pm EST

Chapter Executives will receive a link to the chat 2 days prior to the meeting.

****NOTE:** iMeet is no longer available, so we will be using Zoom.

Guest Speaker: Tamara Elias Liebmann

Topic: Education Report and Changes

Tamara will review the process and steps that lead to the Education Report, what the report indicated, the resulting changes and where we are in the change process.

All executive members are welcome. Chapter Chairs are kindly requested to ensure that at least one representative be available.

The following Month's Chapter Chat:

May 29, 2019 Chapter Finance

Judy Rickey, Director of Finance

2019 Upcoming Chapter Chats

Date	Topics	Speaker
June 12, 2019	Conference	Georgina Forrest
		Note: moved up 2 weeks due to scheduling conflict
September 25, 2019	TBA	TBA
October 23, 2019	Communications	Heather Schmidt, Director of Communications
		Note: moved up 1 week due to conference
November 27, 2019	Leadership	Cindy Wezenbeek, Director of Chapters

If anyone has ideas for Chapter Chat topics, I am looking for something for the month of June. Please feel free to email me at the address below with your suggestions.

Thank you!
Cindy Wezenbeek
[Director of Chapters](#)

SOCIAL MEDIA

POC had a fantastic month on all of our social media platforms in March (Google +, Facebook, Twitter and Pinterest). Our Facebook posts were liked 1,902 times last month! The top performing post was about organizing on a budget, with tips for shopping at the dollar store. Twitter was also quite active with 28 retweets over the course of the month and we were 'liked' 62 times! Our most popular tweet was a favourite organizing tip, quoted from one of our Chapter members. Pinterest was very popular in March with an average monthly view total of almost 111,000 (up 24% from February!). If you aren't following POC on any of our social media platforms, we encourage you to join us and engage with both your association and fellow colleagues. Just click the links below!



Social Media Snapshot

Facebook:
1,977 Likes
30 new likes

Twitter:
2,223 Followers
No new followers

Pinterest:
298 Followers
3 new



SOCIATION MARKETING AGENCY SOCIAL MEDIA REPORT



Social Media Posts and Our Code of Ethics



THE COACHING
TOOLS COMPANY.COM

[Photo Source](#)

Professional Organizers in Canada's social media sites are public forums where interaction and discussion between members, staff and the general public are encouraged. As such, we ask that you

are respectful in your comments. We reserve the right to remove anything we deem: abusive or personal attacks; material that is unlawful, obscene, defamatory, threatening, harassing, abusive, slanderous, hateful or embarrassing to any other entity; third party advertising; and/or chain letters or spam.

We also reserve the right to terminate involvement by users who post such content. Members are expected to follow the POC social media policy and procedure. Please read our [Code of Ethics](#) to which all POC members are required to uphold, including *"I will seek to deal with other POC members, professional colleagues, suppliers and employees in a fair and equitable manner, and maintain the highest standards of personal conduct to bring credit to the organizing profession."*

The views and opinions expressed on the Professional Organizers in Canada's social media sites do not necessarily represent those of Professional Organizers in Canada. Therefore, we cannot be held liable for the accuracy or reliability of information posted or shared from external parties.

Heather Schmidt
[Director of Communications](#)

[Facebook](#) [Twitter](#) [Pinterest](#)

SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.

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