



## POC Talk December 2016

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## MEMBERSHIP SURVEY

We would like to encourage all members to [participate in the POC Membership Survey](#) by January 9th, 2017. It takes about 15 minutes and you could win...

**1st Draw** – One Year POC Membership (\$230 Value)

**2nd Draw** – Gift Certificate to Bed, Bath & Beyond (\$50 Value)

[Find out why it is important to participate!](#)



## NATIONAL CONFERENCE COMMITTEE (NCC) NEWS

Plans are already underway for the 2017 POC Conference in Toronto, ON from November 2-4, 2017 at the [Westin Prince Hotel](#)! As you're planning ahead and getting your 2017 calendars set up, block off the conference dates so you'll be available to come.



### Save up for #POCConf2017

Now is the time to start saving for next year's conference. As you create your 2017 budget, plan to set aside enough money each month so you'll be able to attend! Here's an approximate breakdown:

Expense	Total Cost *	Monthly Amount to Save (Based on 10 months Jan-Oct)
Conference (based on 2016 rate)	\$565	\$57
Hotel (double occupancy for 3 nights based on current posted rates)	\$300	\$30

\*Note: all amounts are only estimates to help you budget. Actual amounts may be higher or lower.

If you set aside approximately \$87 per month from January to October, you could have enough to cover your conference expenses! Add on a bit more for meals and entertainment and you're all set.

Then, budget for your travel expenses. Here are some examples:

- For those traveling from the west, budget about \$70 per month (based on an average Vancouver to Toronto seat sale fare)
- From the east, save about \$50 per month (based on a Halifax to Toronto seat sale fare)
- From Montreal, set aside about \$15 per month (based on current Via prices)
- For those within driving distance from Toronto, you just need to factor in parking or public transportation costs.

When you break it down into a monthly savings plan, the cost of conference isn't as prohibitive as it seems when you have to pay for everything at once in August/September. For less than 1 organizing session per month you'll cover all your conference expenses!

And... if you apply just 1 thing you learned at conference this year, you'll probably earn more than enough extra to re-invest in conference next year! If you're not sure where to start, try applying a few things from Jane Veldhoven's session, "10 Tips For Making More Money".

If you didn't go to conference this year, check out the discussions, handouts, and slides for most of the sessions in the [Conference FB Group](#) to find something you can do to increase your business in 2017.

So, no excuses! Make your business and professional development a priority in 2017 by setting aside the time and money to be at your national conference!

## EDUCATION NEWS

### TPO Exam

Congratulations to those who passed the TPO exam in November 2016:

- Heather Anne Campbell
- Jo-Ann Donner
- Dese Fulljames
- Stephanie Johnston
- Catriona Kincaid
- Kathleen O'Brien
- Allison Queeley
- Heather Schmidt
- Sarah B. Stelfox
- Sarah Tudway-Cains
- Lindsay Ware
- Cindy Wezenbeek
- Lillian Zijlstra

## MEMBERSHIP NEWS

**Congratulations to the following members who have recently earned their Silver Leaf status!**

Agnes Hobmaier, AH International Touch Point Inc. – Calgary, AB, Calgary chapter

Pearl Cluff, SOHO Organizing – Hamilton, ON, Halton-Peel chapter

Samantha Kristoferson  
[Director of Membership](#)

## AFFILIATES NEWS

POC is pleased to announce that National Association of Senior Move Managers (NASMM) has signed an Affiliate Agreement with us. Their annual conference is to be held March 9th to March 12th, 2017 in Indianapolis, Indiana. Member rates to attend will be extended to all POC members.

**National Association of Senior Move Managers (NASMM)**



*"The National Association of Senior Move Managers (NASMM) is the leading membership organization for Senior Move Managers in the United States, Canada and abroad. NASMM is recognized for its innovative programs and expertise related to Senior Move Management, transition and relocation issues affecting older adults."*

## **COMMITTEE NEWS**

### **Ethics Committee**

Thank you to Elinor Warkentin, Alison Lush, Kathy Russell, Sara Ford and Robynne Potts who have volunteered for the Ethics Committee.

### **Nominating Committee**

The Nominating Committee for 2017 is looking for 2 more volunteers from the eastern or western provinces to join this committee.

### **Awards Committee**

The Awards Committee for 2017 is looking for one more volunteer to join this committee.

### **National Conference Committee**

The NCC for 2017 is looking for one more volunteer – the Advanced Recognition Lead position is open.

For further information in volunteering for POC in any of the above committees please contact Janice Kirwin, [Vice President](#).

## **DEVELOPMENT NEWS**

### **New Associate Member**

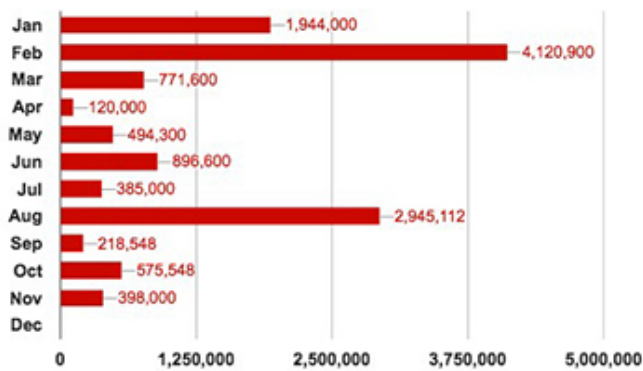


The Dumpman is a full-service Junk Removal, Extreme Clean Up, & Disposal Company providing service to Durham Region. From Single items to multiple truck loads. You point and we remove. Our extreme clean up team can help with hoarding clean ups, neglected estate clean out, eviction, etc. We provide fast, friendly professional service.

Free Quotes, same to next day service. Book online at [www.dumpman.ca/book-appointment](http://www.dumpman.ca/book-appointment)

## **POC IN THE MEDIA**

## 2016 Reach



POC reached **398,000 impressions** for November 2016 and 12,869,608 for the year to date!



**November 22** – BT Calgary. Georgina Forrest shared [Tips on Getting Organized for a Newborn Baby's Arrival](#) during her regular appearance. **BT Calgary**

### 4 creative ways to optimize your small space by professional organizer Clare Kumar

in Canada by TheRedPin / November 29, 2016 / Leave a Comment



The following is a guest post by Clare Kumar, member of Professional Organizers in Canada and owner of Streamline Organizing & Productivity

**November 29** – On behalf of POC, Clare Kumar contributed a piece for the Red Pin blog on [Optimizing a Small Living Space](#). POC was mentioned at the beginning of the article and it included a link to the website. **The Red Pin Blog**

## SOCIAL MEDIA

**Are you a professional organizer creating great social media content?**

If so, you'll want to become a POC Influencer!



In 2017, POC is assembling an influencer list of fellow organizers who are active on social media. The goal is to create a network of social media leaders that can help distribute great content to a wider audience, which can have a positive effect on your business.

To be considered, ask yourself ...

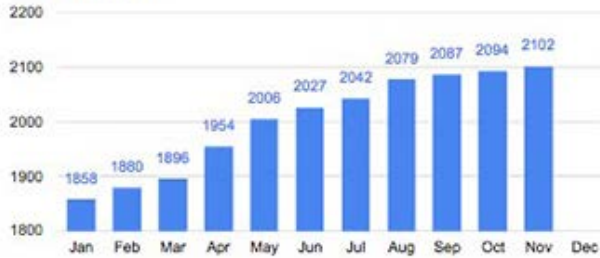
- Am I creating valuable, shareable content (blogs, videos, images, etc.)?
- Am I creating content regularly (blogging and/or posting daily on multiple social media platforms)?
- Do I have an awesome website that is modern and up to date?

If you answered yes to these questions, then POC wants YOU! We'll be sharing more details soon, but if you'd like to be involved, then show us you're keen ... [Submit here](#)

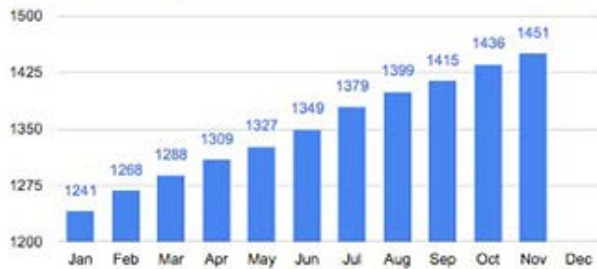
### Pinterest



### Twitter



### Facebook



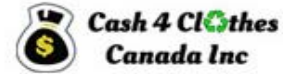
SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

**POC recognizes and thanks all our Associate Members for their ongoing support and partnership.**





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