



POC Talk

POC Talk January 2020

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NATIONAL CONFERENCE COMMITTEE (NCC) NEWS



Don't forget to **Save the Date** for the Vancouver Summit, being held November 5-7, 2020 at the Morris J. Wosk Centre for Dialogue in downtown Vancouver!

ETHICS CORNER



January

DID YOU KNOW?

Did you know that while the POC **Standing Ethics Committee** meets four to five times a year, a Complaint Review Committee (CRC) may meet several times until it concludes its investigation and renders a decision on the complaint?

The CRC is comprised of 3 POC members, chosen from the Standing Ethics Committee and/or the supplementary list (in the event of a conflict of interest) and the National Board liaison (in a non-voting capacity).

This means that considerable time is taken to represent your best interests. Thanks to both these committees for their time, effort and dedication.

FOOD FOR THOUGHT

While you are out grocery shopping with a family member or friend, you notice one of your clients in the aisle. How do you handle the situation? Do you...

1. Keep walking, not acknowledging their presence?
2. Smile without saying anything?
3. Say a casual hello but make no introduction?
4. Introduce your client as your friend?

Think about these and other options and discuss them at your next chapter meeting!

Stay tuned for more "DID YOU KNOW" and "FOOD FOR THOUGHT" next month!

DEVELOPMENT NEWS

New Associate Member



Professional Organizers in Canada is very happy to welcome **1-800-GOT-JUNK?** as our newest associate member! 1-800-GOT-JUNK? is a full-service junk removal company with locations all across Canada, offering both same-day or next-day service for all of your junk removal needs. Call today for a

free, no obligation estimate!

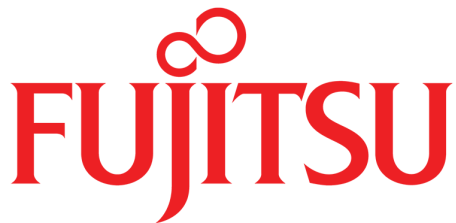
Contact: Opinder Minhas, Account Manager
Phone: 844-909-7192
Email: opinder.minhas@1800gotjunk.com

Associate Member Renewals



We are happy to announce a brand-new associate member to POC: **DYMON!** DYMON has become Canada's most innovative storage operator providing guests in Ottawa and the GTA unparalleled service in preeminent locations. DYMON offers a variety of services including state-of-the-art storage suites, custom closets and over 2,500 specialty decluttering and organizational products for your home and business. Visit dymon.ca for more information.

Contact: Reza Alagha
Phone: 647-709-7429
Email: ralagha@dymon.ca
Mailing Address: 1830 Walkley Rd., Unit 2
Ottawa, ON K1H 8K3



We are excited to announce that **Fujitsu** is continuing as one of POC's Associate Members. As a leading manufacturer of document scanners, Fujitsu offers a family of high quality imaging products that covers the whole range of scanning applications. Fujitsu scanners deliver speed, image quality, and superior paper handling for professional organizers looking to reduce the clutter of old physical records and photos by converting them into space-saving digital copies.

Contact: Giselle Delmas
Email: fci.imaging@ca.fujitsu.com

CHAPTER NEWS

There was no Chapter Chat in December because of the holiday season.

2020 Chapter Chat Dates: Mark your calendars!

January 29, 2020	Chapters Zoom Account	Director of Chapters
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February 26, 2020	TBA	
March 25, 2020	TBA	
April 29, 2020	Conference	National Conference Committee
May 27, 2020	Chapter Finance	Director of Finance
June 24, 2020	TBA	
September 30, 2020	Education	Tamara Liebmann, Director of Education
October 21, 2020	TBA	
November 25, 2020	Leadership	Director of Chapters

Announcements:

Several chapters have asked for credit cards to be issued to the chapter executive for ease of making payments for certain purchases. Currently chapter members are using personal credit cards to make chapter purchases. After some discussion, the board decided to recommend that pre-paid credit cards be used and bought/reloaded by the chapter treasurer as needed.

Cindy Wezenbeek
[Director of Chapters](#)

EDUCATION NEWS

Trained Professional Organizer (TPO) Teleclasses

The January to June 2020 schedule is being updated on the website.

Please log on to arrange your next class.

Tamara Liebmann
[Education Director](#)

FINANCE NEWS

I would like to give a reminder to our Chapter Treasurers that the next Financial Reports to the National Board are due January 31, 2020. See the Chapter Handbook, page 37:

Reporting to National: *each Chapter must prepare financial statements, consisting of a Profit & Loss Statement (also known as Income & Expense Statement) and a Balance Sheet to the Director of Finance twice a year. The first set of statements, for the interim period of July 1 to December 31, must be received by the Director of Finance by January 31. The second set of financial statements for the period July 1 to June 30 must be forwarded to the Director of Finance by July 31 following the end of the fiscal year.*

I thank all the chapter treasurers for volunteering for our Professional Association. Your time and effort is an amazing gift to POC members. I look forward to getting to know you better over the next two years. For those that are new in the role, please let me know if you have any questions before Jan 31. I will be sending out new blank forms.

Edie Michel
[Director of Finance](#)

SOCIAL MEDIA

December did well on our POC social media platforms (Facebook, Twitter and Pinterest, and Instagram). Our **Instagram** account saw another jump in followers and is our fastest growing platform! We now have 275 followers (up 26 from last month) and December had 3,216 impressions with 256 “likes”. Our **Facebook** posts were liked 2,034 times last month, up 2 likes from November! The top performing post suggested using a small 3-drawer organizing unit to provide more space in the fridge. **Twitter** saw 14 retweets in December and we were ‘liked’ 38 times! Our most popular tweet has advice on organizing your professional life, from emails and schedules to self-care. **Pinterest** had a slower month with total monthly impressions of over 21,000 and 4 new followers. The top performing post suggested using wooden crates attached to the wall and a sharpie to organize your garage or basement. If you aren’t following POC on any of our social media platforms, we encourage you to join us and engage with both your association and fellow colleagues. Just click the links below!



Linda Chu
[Director of Marketing](#)

[Facebook](#) [Twitter](#) [Pinterest](#) [Instagram](#)

SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.



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