



## POC Talk June

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## NATIONAL CONFERENCE COMMITTEE (NCC) NEWS

**Oceans of Opportunity**  
**November 3-5, 2016 / Vancouver, BC**

### POC's Annual Conference Advertising Opportunities

In keeping with this year's POC Annual Conference Theme: Oceans of Opportunity, all conference attendees will be provided with a digital Conference Program outlining all the awesome programming and exciting events. Attendees can download the electronic Conference Brochure and Program onto their phones and other devices, access it via email, and/or print it for ease of use at the Conference. Your product, services and or business will be at their fingertips at all times! What a way to reach a captive audience of organizers and other industry insiders who want to know the current trends, buzz and information.

What an exceptional target market you will reach: a receptive audience who wants to learn all they can about your products and services, and a guaranteed open rate – all for a very small investment. A return on investment that doesn't get any better!

You can insert your advertisement into the Conference Program starting at only \$125! If you really want to wow the delegates, book the inside front or back cover!

Contact Dennise Conforti, [Conference Exhibitor Chair](#), to book your ad space now before it's all booked.

Please share this opportunity with your networks - you never know who may be interested in promoting their products or services to professional organizers / entrepreneurs!

## Conference Speakers and Presenters

The Call for Presentations (CFP) deadline was May 30, 2016. We thank all those speakers, presenters and thought leaders who sent in their excellent submissions. And we look forward to choosing the very best speakers, who will teach us about the oceans of opportunity available to you, the members! You will be absolutely amazed at the wonderful presenters from which we have to choose. You will be educated, delighted, and pleased at the array of people who will be there to help you succeed not only in your business, but in all areas of your life! Successful candidates will be notified by June 20, 2016.

## Discounts for Flights

Registration isn't even open yet, but for those of you who want to plan ahead or spread out the expenses of the conference, here are 2 discount codes you can use for your flight.

- WestJet is offering 10% off the base fare for travel between Vancouver and anywhere WestJet flies in North America (including their Delta code-share partner network). To take advantage of this offer, you must use the account code CC7446 when booking your flight. To book a flight with the POC promotion code, contact the WestJet Groups Department at 1-888-493-7853. Convention codes are not available for use on <http://buff.ly/1Ucm3AU> at this time.
- Air Canada is offering a 10% discount off their best available regular fare from October 27 – November 12, 2016. To receive this POC designated discount, you must use the account code RR2GXZ21 when booking your flight. To review schedule information and to book a flight with the POC promotion code, go to <http://buff.ly/1SEZCIm> and enter your promotion code in the search panel. More details on seat sales or other deals will be shared as they become available.

## Facebook and Twitter

Make sure you're keeping up on all the conference news, discussions, and announcements on our conference via [Facebook](#) and [Twitter](#) (@POCConf2016).

## COMMITTEE NEWS

### Awards Committee – Call for Award Nominations

Don't hold back, time is running out! Everyone is busy working with clients and getting ready for summer but we need to know who YOU think should win the Harold Taylor and Ambassador Awards this year. Nominate a member who has a story that we need to hear, something to teach us, who moves us to do something differently or who inspires us.

Go to the [Harold Taylor Award Nomination Form \(disponible en français\)](#) and/or the [Ambassador Award Nomination Form \(disponible en français\)](#) any time before the June 30th deadline. Simply choosing the language at the top right corner of the survey and click 'go'. The awards committee will take it from there! Awards will be presented at the conference in Vancouver in November. Take a few moments now and nominate a colleague!

For any questions regarding the nominating process please contact Janice Kirwin, [Vice-President](#).

### Nominating Committee

Thank you to Alison Lush(Montreal), Adele Lapointe (Burlington), Cathy Mendler (Elmira), Jeff Orr (Toronto) and Kelly Hipkin (Calgary) for volunteering for the Nominating Committee. The committee is underway and is currently looking to fill positions for the Ethics Committee, Director of Education and Director of Membership.

If you have an interest in volunteering for POC, please contact any of the committee members or

Janice Kirwin, [Vice President](#).

## **Ethics Committee**

The Ethics Committee provides education, leadership and dissemination of information to the organization on ethical matters. We are currently looking for 5 members to form a standing committee from across the country. Please complete the [application form](#) if you are interested and forward to our [Executive Director](#), Meghan Howard. For further information on this committee please contact Janice Kirwin, [Vice-President](#).

## **EDUCATION NEWS**

### **Trained Professional Organizer (TPO) Exam**

Good luck to everyone who is writing their TPO exam this month. The TPO Exam will be offered again at conference in Vancouver, with more details to follow shortly when conference registration opens.

### **Trained Professional Organizer (TPO) Program**

Check out the [POC Calendar](#) for teleclasses offered by POC. The July to December schedule is in the process of being posted.

### **Launch and Grow Your Business Training Program (formally CTP)**

"It was a great course and I can only surmise that the reason members are not taking it is because they don't understand the incredible practicality and value of what it has to offer". Testimony by Kathryn Lyle, Education Committee.

The Launch and Grow Your Business Training Program will be offered again in the 2 days prior to conference in Vancouver. The facilitator will be Elinor Warkentin from Goodbye Clutter! in Vancouver. If you are interested in taking this course please contact Janice Kirwin, [Vice President](#) for more information as the program will only run if there are enough participants to warrant it. Registration will be opening soon.

### **Director of Education**

We are still without a Director of Education. If you are interested in finding out more about this position please contact Janice Kirwin, Vice-President.

For any education inquiries please contact Janice Kirwin, [Vice-President](#).

## **MEMBERSHIP NEWS**

### **APDO Conference 2017**

#### **International Speakers: Call for Submission**

APDO is delighted to announce that the 7th annual conference **Life Simplified** will take place on 21 and 22 March 2017 in London.

The conference committee invites applications from professional organizers worldwide to participate as international speakers.

**Life Simplified** will offer opportunities to explore latest industry trends, share organising tips and strategies, and boost business development. It will bring together at least 80 professional organisers from across the UK and beyond for two full days of talks, discussions, workshops, networking and fun

social events. At the past 3 annual conferences, international speakers from the US, Australia, Canada, Finland and Netherlands have proved very popular so we very much hope to attract international speakers to Life Simplified.

To find out more and to apply to be an international speaker at the 2017 conference, please click on the following links:

[Details of the 2017 Conference](#)

[Application for international speakers](#)

The deadline for applications is **1 July 2016**.

For more information please contact Isabelle Lamy, [APDO International Liaison Officer](#).

## DEVELOPMENT NEWS

### Associate Member Renewal

Transition Squad



Transition Squad specializes in selling contents, cars and even homes through estate sales, online auctions and our consignment store + auction house (store currently in Greater Toronto Area only). Now you can add these services to your offerings to deliver a turnkey solution to your clients and make more money. Plus, organizing jobs are outsourced to Professional Organizers in our network. Call Viraf Baliwalla at (416) 249-4049 x303 to find out more.

## CHAPTER NEWS

### Use of POC Brand by Non-Members

Chapter Executives are reminded to track their expired members' websites to ensure that they no longer use the POC logo. If you discover that they haven't removed it from their promotional materials and social media sites, there is a procedure that you must undertake to notify them. The information is located on page 40-41 of The Chapter Handbook.

### Chapter Chat

The next chapter chat is Wednesday June 29 at 8 pm EST.

**Topic:** Turning over the Executive & Succession Planning and holding an Annual Spring Meeting. (Including election protocols, nominations) And if there is time, we will also discuss - Summer Strategic Planning with your Executive.

**Invited:** All Chapter Executives or at least one from every Chapter

**Phone in details:** will be sent separately.

## FINANCE NEWS

The next **Chapter Financial Reports** to the National Board are due July 31, 2016:

**The Chapter Handbook states:**

***In addition to the financial statements noted above, each chapter must prepare an annual budget. This document should be prepared one to two months prior to the beginning of the budget year which runs from July 1 to June 31. The budget should include detailed explanations at the bottom of the document to support the assumptions that have been made in the development of the budget. The budget should be presented to the chapter executive for their information and discussion, before being presented to the POC Director of Finance by July 31.***

On July 31 the **2016/17 Chapter Budgets** for the new fiscal year (July 1/16 to June 30/17) are also due. I thank you wholeheartedly for volunteering for our professional association.

Peg Bradshaw

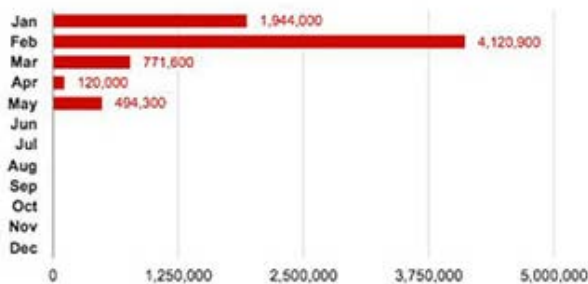
[Director of Finance & Administration](#)

## POC IN THE MEDIA

POC reached 494,300 impressions for May 2016!

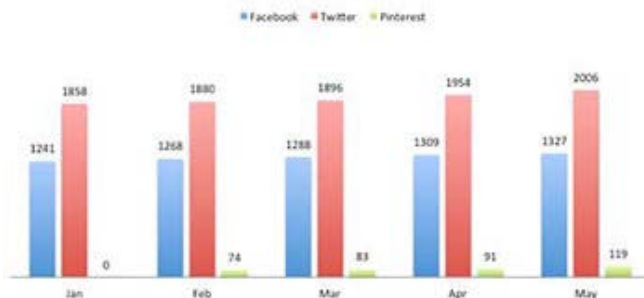
- Cindy Browning was featured on the [Global Calgary](#) morning show to talk about Marie Kondo's organizing methods.
- Jane Veldhoven of Get Organized by Design took the initiative in securing this hit. She mentioned POC and the definition of a Professional Organizer in [The Chronicle Herald](#).

### 2016 PR Reach



## Social Media

### POC Social Numbers

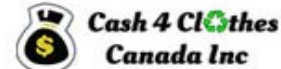


SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.



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