



## POC Talk May

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## NATIONAL CONFERENCE COMMITTEE (NCC) NEWS

**2016 POC Conference**  
**Oceans of Opportunity**  
**November 3-5, 2016 / Vancouver, BC**

Spring has sprung and planning for the 2016 POC Vancouver Conference is in full swing! Let's brighten your spring further with news about the Conference and how you can participate in helping us make this THE BEST CONFERENCE EVER. There are OCEANS OF OPPORTUNITY awaiting you!

### Sponsor and Exhibitor Package

Do you use or recommend products and/or services to your clients? What are they? We want to hear from you. We are offering many options for small-to-large companies, so they can take advantage of the opportunity to promote their businesses and get involved. What better way to have their products and services promoted than with a conference of professional organizers who are looking for new and exciting products and services?

Contact [Dennise Conforti](#) today with your favourite products and/or services, and tell us why you love to use them

For more information, the 2016 Exhibitor and Sponsor Package is available on the [POC website](#). **Please share it with your networks** (especially those of you on the west coast!). You never know who may be interested in being a sponsor or exhibitor!

## Call for Presentations (CFP)

We've extended the deadline for speakers and presenters to submit their proposals to May 30, 2016! Some outstanding submissions have been received but we don't want to miss out on anyone who couldn't submit their proposal due to time constraints. We look forward to choosing the very best speakers, who will teach us about the oceans of opportunity available to you, the members! Please share the [speakers and presenters package](#) with your networks (especially those of you on the west coast!) as we're looking for both business development and organizing topics.

## NAPO Ad for NAPO News



We are so excited about our new ad for the NAPO News! The artwork is fantastic and eye-catching!

## Discounts for Flights

Registration isn't even open yet, but for those of you who want to plan ahead or spread out the expenses of the conference, here are 2 discount codes you can use for your flight.

- WestJet is offering 10% off the base fare for travel between Vancouver and anywhere WestJet flies in North America (including their Delta code-share partner network). To take advantage of this offer, you must use the account code CC7446 when booking your flight. To book a flight with the POC promotion code, contact the WestJet Groups Department at 1-888-493-7853. Convention codes are not available for use on <http://buff.ly/1Ucm3AU> at this time.
- Air Canada is offering a 10% discount off their best available regular fare from October 27 – November 12, 2016. To receive this POC designated discount, you must use the account code RR2GXZ21 when booking your flight. To review schedule information and to book a flight with the POC promotion code, go to <http://buff.ly/1SEZCIm> and enter your promotion code in the search panel. More details on seat sales or other deals will be shared as they become available.

As always, keep following us on [Facebook](#) and [Twitter](#) (@POCConf2016).

## COMMITTEE NEWS

### Awards Committee – Call for Award Nominations

Nominations are now open for the Harold Taylor and Ambassador Awards. Go to the [Harold Taylor Award Nomination Form \(disponible en français\)](#) and/or the [Ambassador Award Nomination Form \(disponible en français\)](#) any time before the June 30th deadline. Simply choosing the language at the top right corner of the survey and clicking 'go'. For any questions regarding the nominating process please contact Janice Kirwin, [Vice-President](#).

## **Nominating Committee**

The Nominating Committee is responsible for annually providing the association with an appropriate list of nominees for election to the POC National Board of Directors at the Annual General Meeting. The committee is also responsible for reviewing applications and recommending members for POC's Ethics Standing Committee. They may also be called upon to recruit for other positions such as the Education, National Conference and the Awards Committee's. We are currently looking for a few more members to join the Nominating Committee – we are looking for members from across the country. For further information on this committee or if you are interested in joining please contact Janice Kirwin, [Vice-President](#).

## **Ethics Committee**

The Ethics Committee provides education, leadership and dissemination of information to the organization on ethical matters. We are currently looking for 5 members to form a standing committee from across the country. Please complete the [application form](#) if you are interested and forward to our [Executive Director](#), Meghan Howard. For further information on this committee please contact Janice Kirwin, [Vice-President](#).

## **EDUCATION NEWS**

### **Trained Professional Organizer (TPO) Exam**

Chapter hosted exams are now available on the [POC Calendar](#). Visit the calendar to see the chapter nearest to you to register for the exam. Exams will be offered again at Conference in Vancouver in Fall 2016.

### **Trained Professional Organizer (TPO) Program**

Check out the [POC Calendar](#) for teleclasses offered by POC. The July to December schedule will be posted soon.

A reminder to all that the TPO Program is not a "certification" program. Upon successful completion of the mandatory courses and passing the exam you will receive a "certificate".

### **News Regarding the Comprehensive Training Program**

The Comprehensive Training Program formally the CTP has a new name! "Launch and Grow your Business" Training Program. We will be offering this 2 day course prior to conference in Vancouver. Look for upcoming promotions for this course in future POC Talks.

### **Director of Education**

We are still without a Director of Education if you are interested in finding out more about this position please contact Janice Kirwin, Vice-President.

For any education inquiries please contact Janice Kirwin, [Vice-President](#).

## **MEMBERSHIP NEWS**

### **Congratulations to the following member who has recently earned their Silver Leaf status!**

Edith Dandenault, Havenmaven, Cyber Chapter, Gatineau, QC

## DEVELOPMENT NEWS

### New Associate Members

#### ***ShelfGenie of British Columbia***



ShelfGenie designs, builds, and installs custom glide-out shelving solutions to fit any existing cabinet. With our system, everything in your cabinets is accessible, organized and clutter-free. These heavy duty shelves can hold 100-200 pounds fully extended and can be used in kitchens, bathrooms, garages, offices, boats and RV's, and more.

#### ***DIGITAL TREASURES***



**Media Transfer Services** - ALL formats of photos/ negatives/ slides/ photo albums (full page scanning), ALL formats of videotape, 8mm/16mm film TRANSFERRED to digital (USB/ external hard drive)/ DVD/ "The Cloud". **We can take an entire basement of media and put it in the palm of your hand.** Quality & Service GUARANTEED. Privacy & Confidentiality ASSURED.

We provide POC members with Value Added Reseller (VAR) rates as a mechanism for providing both additional revenue and enhancing profitability.

#### ***A & D Movers***



- Fully Licensed and Insured
- Family Mover since 1973
- Serving all of Ontario
- Full time staff
- Free estimates

#### ***Sell My Stuff Canada***



Sell My Stuff Canada specializes in making your clients content and estate sales as easy and stress free as possible by offering a customized solution for each sale. We are Canada's largest and most respected content & estate sales company. Call us today at 1-855-55-STUFF for a no obligation free consultation and let us sell your clients' unwanted stuff so the organizing can begin!

#### ***Space Age Shelving Burlington***

##### **Closet and Storage Specialists since 1989.**

We custom design, build and install storage and organizing systems for bedroom closets, linen and hallway closets, pantries, home offices, garages - wherever space and organization is needed! Our showroom features vignettes of high quality storage and organizing systems in



durable open wire and solid custom melamine. In-home consultations and great ideas are complimentary! Come talk to us!

## Associate Member Renewal

### **MaxSold**



We believe contents shouldn't cause you stress when downsizing, settling an estate or clearing excess business inventory. MaxSold believes that sellers deserve the transparency, ease of use, and profitability, and sellers should not have to be a technology expert, marketing expert or logistics expert in order to sell their goods.

## MARKETING AND COMMUNICATIONS NEWS

### Website Re-Design Project Update

The website project continues as our French translation committee begins to translate the site. Meanwhile, if you have any questions or comments, please send them to [Wil deGast](#) and allow up to 10 business days for a reply.

Pearl Cluff, [Director of Communications](#)  
Marie Potter, [Director of Marketing](#)

## CHAPTER NEWS

### Upcoming Chapter Chats

**Date:** Wednesday May 25 at 8pm EST

**Guest Presenter:** Director of Finance Peg Bradshaw

Chapter Treasurers are expected to attend and if unavailable, Chapter Vice Chair or Chair should stand in. The information is extremely important for your Chapter's finances and budgeting. Call in details and agenda will be forwarded a few days before the meeting.

Laura Kay  
[Director of Chapters](#)

## FINANCE NEWS

The next **Chapter Financial Reports** to the National Board are due July 31, 2016:

### ***The Chapter Handbook states:***

*In addition to the financial statements noted above, each chapter must prepare an annual budget. This document should be prepared one to two months prior to the beginning of the budget year which runs from July 1 to June 31. The budget should include detailed explanations at the bottom of the document to support the assumptions that have been made in the development of the budget. The budget should*

be presented to the chapter executive for their information and discussion, before being presented to the POC Director of Finance by July 31.

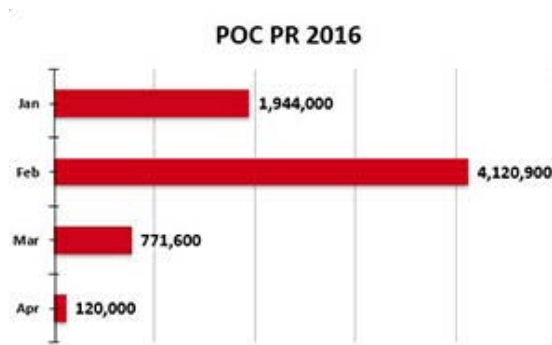
On July 31 the **2016/17 Chapter Budgets** for the new fiscal year (July 1/16 to June 30/17) are also due. I will be sending the Chapter Treasurers an email shortly with a template and instructions, and the **Chapter Chat on May 25th** is for finance and will be on finance & budgets, where we can discuss the reports in person. I thank you wholeheartedly for volunteering for our professional association.

Peg Bradshaw

[Director of Finance & Administration](#)

## POC IN THE MEDIA

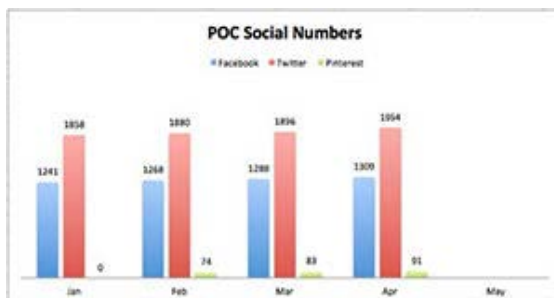
POC reached 120,000 impressions for April 2016 and 6,956,599 impressions for the year.



April 15 – POC's March news release was turned into a story on the [Huffington Post](#) and organically garnered 49 shares.



## Social Media



SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.



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