



POC Talk

POC Talk May 2019

In This Edition

- [President's Message](#)
- [Vice-President's Message](#)
- [National Conference Committee \(NCC\) News](#)
- [Membership News](#)
- [Development News](#)
- [Education News](#)
- [Chapter News](#)
- [Social Media](#)

PRESIDENT'S MESSAGE



The POC Board of Directors held our in-person meeting from May 2nd – 5th in Toronto. Thank you to our Board of Directors for coming together as we all engaged in various topics while working hard to move POC closer to achieving the strategic goals.

Dennise Conforti

[President](#)

VICE-PRESIDENT'S MESSAGE

Website Document Translation

As your new vice-president, I am responsible for overseeing the translation from English to French of documents on the POC website. Altogether, there are 97 documents which need to be translated.

Bonne nouvelle! I have found two solutions.

Solution One:

Beginning in autumn 2019, the Université du Québec à Trois-Rivières' translation program will use several of our documents as exercises for their students. These students will translate the texts and I will revise them and choose which will be used by POC.

Solution Two:

A student from Université Laval who is studying to become a master in translation and terminology will be doing her internship with me throughout the summer. I attended a mandatory full day class entitled *Welcoming a University Intern Student* to be eligible to be matched with her. The school was provided with a written action plan for their student and I will supervise her and the quality of her work as laid out in the school's educational goal. The translation and terminology program require that students translate a minimum of 15,000 words. This corresponds to roughly six of our documents. The order in which the documents will be translated was determined by a series of 9 criteria:

- What has the biggest impact on non members (recruiting)?
- What could transform a non member into a member?
- What could bring money to POC?
- What could help promote POC?
- What could help us gain more volunteers?
- What implies the least costs (no lawyer involved for accuracy)?
- What could help a new POC member the most?
- What takes the least time?
- What is a cherry on top of the ice cream (good to have but not as necessary)?

This endeavor will require a lot of work. If you are interested in translating documents from English to French you can make a difference moving this initiative forward. The POC Translation Committee is always looking for new volunteers (and as an added benefit, we will have the opportunity to work together).

I hope this update makes everyone as happy as I to see our association responding to the need for a bilingual website.

Nathalie Bureau

[Vice President](#)

NATIONAL CONFERENCE COMMITTEE (NCC) NEWS

POC 2019 National Conference

**The Sky's the Limit! #UP_UnlimitedPotential
November 7-9, 2019 • Toronto, Ontario**



Conference 2019 is coming---only 6 months to go!

Come join your colleagues from across the country for some amazing learning, networking and most of all a LOT of fun!

Your NCC (National Conference Committee) is excited to see you all there!

FLYING TO CONFERENCE?

Travel Discounts

Air Canada is offering a 10% discount off their eligible fares from **October 31, 2019 and November 16, 2019**. To receive this POC designated discount, you must use the account code **R8NBDQN1** when booking your flight. To review schedule information and to book a flight with the POC promotion code, go to www.aircanada.com and **enter your promotion code in the search panel**.

** No discount will apply to Tango bookings for travel within Canada or between Canada and the U.S. For International travel (destinations outside North America), discounts apply to all fares including Tango.*

WestJet is offering offer 5% off Econo* and 10% off EconoFlex and Premium fares for travel within Canada and 2% off Econo*, 5% off EconoFlex and 10% off Premium base fares for guests travelling Trans-border into and out of Toronto. To take advantage of this offer, you will need the discount code listed. Please visit www.westjet.com/conventions to make a booking online.

Travel from: November 1 – 16, 2019

**Basic fare class is excluded from discount. Discount codes are valid for travel on the dates indicated above. Percentage discount is applied to base fare. Taxes, fees and charges are extra.*

Coupon Code U4SL84Y

*Guest web/travel agent web

Promo Code WLL35

*Travel agents GDS only

Stay tuned for hotel details at the [Radisson Admiral](#) on the Toronto waterfront.

CALL FOR EXHIBITORS AND SPONSORS

IT'S NOT TOO LATE! The Call for Exhibitors and Sponsors continues. If you know of anyone who would be interested in being an exhibitor at conference, have them apply today! Here are just some of the many reasons to participate at the POC 2019 Expo.

- An excellent opportunity to network with, and market to your target audience - professional organizers from across Canada and the U.S. At this conference, nearly every delegate constitutes a highly qualified lead!
- Get your opportunity to pitch your products and/or services. Each exhibitor and/or sponsor will be given 3-5 minutes of direct engagement with all delegates during a meal function in the POC Expo.
- Sponsorship and advertising opportunities to enhance your exposure to delegates and members.

For full details see the [POC 2019 Sponsor & Exhibitor Package](#).

MEMBERSHIP NEWS

Congratulations to the following member who recently earned their Silver Leaf status!

Daina Benson - Keep it Neat - Spruce Grove, AB

POC Membership Handbook

We are pleased to announce that an updated version of the POC Membership Handbook is now available on the website.

Once you log in as a member, you can find the handbook under the Downloads and Guidelines section of the website, Membership tab.

DEVELOPMENT NEWS

Associate Member Renewal



Professional Organizers in Canada would like to thank **Closet Envy** for their continued, ongoing support! Closet Envy is focused on providing award-winning, custom-designed laminate storage solutions such as walk-in closets, storage cabinets, dressing rooms, home offices, pantries, overhead racking, epoxy floors, slatwalls, and more! Closet Envy strives to ensure its offerings are functional, attractive, and fit your client's budget. Using the latest technology they can create measured, accurate, and detailed 3-D renderings of the space, so your clients can see what it will look like before they buy.

Contact: Shaun Oriold, Owner
Phone: 289-635-2001
Email: info@closetenvy.ca
850 Legion Road, Unit 17, Burlington, ON L7S 1T5

EDUCATION NEWS

Trained Professional Organizer (TPO) Exam - Registration Open

POC Chapters have been notified about their opportunity to host the TPO Exam between Monday, May

27th, 2019 to Friday, June 28th, 2019. Please note that exam candidates must register online and may elect to take the exam at any participating Chapter. Candidates may sign up for one exam at one Chapter location only. Please visit the [POC Calendar](#) for exam offerings. The calendar is updated as the chapters submit their requests to host the TPO Exam.

If you are unable to make it to a designated location and you meet the criteria, please fill out the Extenuating Circumstance Request form which can be found on the POC website under Courses and Exam Policies.

The next opportunity to write the exam will be on Thursday, November 7, 2019 prior to our Conference in Toronto

Good luck to everyone!

Teleclass Schedule July - December 2019

We will be posting the July to December 2019 Teleclass schedule to the POC website shortly. Be sure to check the site soon for Teleclass dates.

Tamara Elias Liebmann
[Director of Education](#)

CHAPTER NEWS

April Chapter Chat Recap:

Tamara Elias Liebmann had great information for us in the Education Report presentation and the changes that are being implemented as a result. Thank you for taking time to give us the details and talk about all the exciting changes that are started to be implemented and those still to come. It was also good to see 14 executive members attending.

Next Monthly Chapter Chat for Chapter Executive Members:

Wednesday May 29th, 2019 at 8pm EST

Chapter Executives will receive a link to the chat 2 days prior to the meeting.

****NOTE:** iMeet is no longer available, so we will be using Zoom.

Guest Speaker: Judy Rickey, Director of Finance

Topic: Chapter Financial Reports

Judy will review the process for completing the financial reports, focusing on the upcoming year-end reports. This **session is intended for the treasurers of each chapter** so that they can have any and all questions answered prior to having to complete the reports.

Chapter Chairs are kindly requested to ensure that the treasurers or another executive member representative that can take notes and ask questions on their behalf.

The following Month's Chapter Chat:

June 12th, 2019 Conference 2019 Conference Committee

****Note: moved up 2 weeks due to a scheduling conflict**

Program Lead, Georgina Forrest, will be joined by the rest of the 2019 Conference Committee,

Entertainment Lead, Nathalie Bureau, Communications Lead, Jen Gibson and Sponser/Exhibitor Lead, Michelle Sirianni. These ladies and the staff at Associations First have been working hard to make conference a success! Please join us for the updates and tidbits to bring back to your chapter meetings. FYI, the 2019 POC Conference will be held Novemeber 7-9 at the Radisson Admiral on the Toronto waterfront. Mark your calendars!!

Chapter Chairs are kindly requested to ensure that at least one representative of the executive be available for this call.

2019 Upcoming Chapter Chats

Date	Topics	Speaker
September 25, 2019	TBA	TBA
October 23, 2019	Communications	Heather Schmidt, Director of Communications
		Note: moved up 1 week due to conference
November 27, 2019	Leadership	Cindy Wezenbeek, Director of Chapters

If anyone has ideas for Chapter Chat topics, I am looking for something for the month of September. Please feel free to email me at the address below with your suggestions.

Thank you!
Cindy Wezenbeek
[Director of Chapters](#)

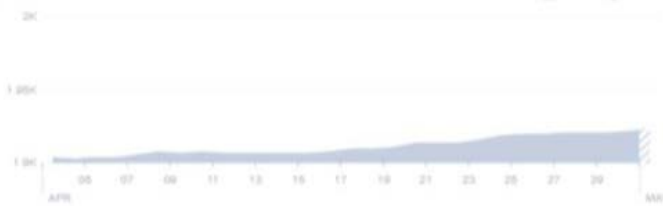
SOCIAL MEDIA

POC had a fantastic month on all of our social media platforms in April (Facebook, Twitter and Pinterest). Our Facebook posts were liked 1,924 times last month! The top performing post was a Quote of the Week from Earl Nightingale. Twitter had 21 retweets over the course of the month and we were 'liked' 56 times! Our most popular tweet was a favourite organizing tip, quoted from one of our Chapter members. Pinterest did well in April with an average monthly view total of almost 105,000. If you aren't following POC on any of our social media platforms, we encourage you to join us and engage with both your association and fellow colleagues. Just click the links below!



Social Media Snapshot

Facebook:
1,924 Likes
22 new likes



Twitter:
2,220 Followers
8 new followers



@POCCanada
Organizers in Canada
Canada

Professional Organizers in Canada (POC) represents over 500 professional organizers across Canada. Are you an organizer or looking for one? Follow along!

Followers	2,220
Following	1,299
Listed	109

Pinterest:
291 Followers
3 new followers

16	588	291	95
Boards	Pins	Followers	Following

SOCIATION MARKETING AGENCY SOCIAL MEDIA REPORT



Heather Schmidt
[Director of Communications](#)

[Facebook](#) [Twitter](#) [Pinterest](#)

SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.

1-800-GOT-JUNK?
THE WORLD'S LARGEST JUNK REMOVAL SERVICE



DIABETES CANADA



BED BATH & BEYOND

TRAUMA CARE
CLEANING SERVICES
since 1995



STOR-X
ORGANIZING SYSTEMS

maxsold



Solutions
Your Organized Living Store



FUJITSU

DIGITAL TREASURES

MYCOR
Insurance Solutions | Managing Your Cost of Risk

Winners
Junk Removal

TRANSITION
Online Auctions Squad



JUSTJUNK.com
Removal Made Easy!

© Professional Organizers in Canada
468 Queen Street East, LL-02
Toronto, Ontario M5A 1T7
www.organizersincanada.com

To unsubscribe from POC emails, please click/tap the unsubscribe link below