



POC Talk

POC Talk October 2016

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2016 ANNUAL GENERAL MEETING

Just a reminder that the AGM reports are available on the [Downloads & Guidelines](#) page, members-side of the website. All questions from members pertaining to the reports must be received by October 22 to be included in the Q&A from the Board.

NATIONAL CONFERENCE COMMITTEE (NCC) NEWS

The poster for the Professional Organizers in Canada Conference 2016 features a treasure chest filled with gold coins and jewelry, set against a dark, textured background. The text 'OCEANS of Opportunity' is written in a large, elegant script font. The dates 'Nov 3-5, 2016' are in the top right. The POC logo is in the top left. The text 'Professional Organizers in Canada Conference' and 'Coast Coal Harbour Hotel Vancouver, BC' are in the middle left. A red button with 'REGISTER NOW' is at the bottom left. At the bottom, a line of text reads: 'A treasure trove of opportunities awaits everyone from first-timers to experienced organizers. Contact Allison Weigensberg at conferencechat@organizersincanada.com for more information.' Below this are social media icons for Facebook and Twitter, with the text 'Professional Organizers in Canada - Conference 2016' and '@POCCon2016' respectively.

Oceans of Opportunity
November 3-5, 2016

Coast Coal Harbour Hotel, Vancouver, BC

Are you ready to dive into the oceans of opportunity that await you at #POCConf2016?

[Conference Registration](#) closes on October 30, 2016! If you haven't registered already make sure you do before it's too late!

Get the [2016 Conference Program and Brochure](#) for information on all the speakers, presenters, and other exciting elements of this year's conference.

Book your hotel accommodation now to receive a discount!

A [dedicated booking website](#) is now available for you to book your hotel room online.

Alternatively, you may call in to the central reservations office toll-free number at 1-800-663-1144 and quote the group code CCC-GFC4612 or group name, "POC 2016 National Conference"

Want a Roommate? Please contact Allison Weigensberg, [Roommate Coordinator](#).

Travel to the Conference on a discount!

Air Canada is offering a 10% discount off their eligible fares from October 27 — November 12, 2016. To receive this POC designated discount, you must use the account code RR2GXZ21 when booking your flight. To review schedule information and to book a flight with the POC promotion code, go to www.aircanada.com and enter your promotion code in the search panel.

**No discount will apply to Tango bookings for travel within Canada or between Canada and the U.S.*

WestJet is offering 10% off the base fare for travel between Vancouver and anywhere WestJet flies in North America (including their Delta code-share partner network) from October 28 — November 12, 2016 (excluding blackout dates of November 10-15, 2016). To take advantage of this offer, you'll need the discount codes listed below. For details on how to complete a booking with these discount codes, please visit westjet.com/convention-discount.

Coupon code: (web coupon no.) K5IQKQU

Promo code: YVR02

Stay tuned to our Facebook group and Twitter posts for seat sale announcements too!

Sponsors, Exhibitors and Advertisers

There are a limited number of tables left for the Expo. There are many great exhibitors that will entice delegates to go to each and every booth! Please contact Dennise Conforti, [Conference Exhibitor Chair](#) to book your last minutes space.

Oceans of Appetite

Who doesn't love to eat?! Attend conference and share local evening dining with organizers from across Canada, while enjoying spectacular views. Four restaurants have been selected: with harbour and mountain views to show Vancouver at its best, all within a 5-10 minute walk from our conference hotel. Tables of 6-8 will be reserved for you on Friday evening, November 4th. This will be a great way to meet fellow organizers from across the country, in smaller groups for better conversations, with a local host to facilitate the fun. Sign-up sheets will be available at the registration desk.

A list of these restaurants, plus more, will also be available at registration for your culinary exploring on your own or with friends.

Check out the four restaurants we have chosen and sign up at the registration desk:

[Mahoney & Sons](#)

[6 Degrees Eatery](#)
[Carderos](#)
[Seawall Bar & Grill](#)

If you have any questions, please contact Kym at conferenceentertainment@organizersincanada.com

You'll be responsible for paying for your meal. Bon appétit!

Massage Room

Massages are back by popular demand and will be hosted at the 2016 conference by the Vancouver College of Massage Therapy. In-between or before and after sessions on Saturday, relax and feel rejuvenated. Check out the location of the massage room at the registration table. No booking required.

Colour Corner

Take a load off, converse with fellow organizers and try a little colour therapy. Check out the colour corner, everything needed right there and let's see your artistic talents emerge.

Get a Free Head Shot!

Our photographer will be taking free headshots that you can use on your website or on social media. Get details on when and where at the registration desk.

THE COUNT-DOWN is ON!!

Make sure to tweet #POCConf2016 with photos, highlights, and your experiences during the Conference - we can't wait to share.

Facebook and Twitter

Stay up-to-date on everything related to the 2016 POC Conference through our [Facebook](#) and [Twitter](#) posts.

See You in VANCOUVER!

EDUCATION NEWS

Trained Professional Organizer (TPO) Program

Check out the [POC Calendar](#) for tele-classes offered by POC. The November and December courses are available on the website. The TPO Exam will be offered at conference in Vancouver on Thursday November 3rd from 10:15 am to 11:15 am. Advance registration for POC's Trained Professional Organizer Exam will close at midnight PT on October 28th, 2016.

COMMITTEE NEWS

Nominating Committee

The Nominating Committee is currently looking for volunteers for the following committees.

1. Ethics Committee — 5 new volunteers needed please, application instructions below
2. Education Committee — 1 new volunteer needed

Ethics Committee

The Ethics Committee provides education, leadership and dissemination of information to the organization on ethical matters. We are currently looking for 5 members to form a standing committee from across the country. Please complete the [application form](#) if you are interested and forward to Meghan Howard, [Executive Director](#). For further information on this committee please contact Janice Kirwin, [Vice-President](#)

Awards Committee

The Awards Committee is looking forward to seeing everyone at conference for the Awards Dinner to announce the winners of The Ambassador Award and The Harold Taylor Award!

DEVELOPMENT NEWS

New Associate Member



Bed Bath & Beyond is the largest specialty chain in North America selling bedding, bath products, housewares and home accessories, with over 1000 stores. We provide a variety of organizational products and solutions and are excited to offer a special membership program to Professional Organizers in Canada. Contact Joann for details.

MEMBERSHIP NEWS

Congratulations to the following member who has recently earned their Gold Leaf status!

Cathy Mendler, A New Leaf, Elmira, ON, Grand River Chapter

Congratulations to the following member who has recently earned their Silver Leaf status!

Andrea Josey, H2O Happy 2 Organize, Halifax, NS, Nova Scotia Chapter

CHAPTER NEWS

The next Chapter Chat is Wednesday, October 26, at 8 pm est. via iMeet. (The link will be sent to you directly a few days before the meeting.)

Topic: Options and Methods of Communication between your Executive, your chapter members, and other POC members through emails and Social Media.

Guest Speaker: POC Director of Communication, Pearl Cluff

POC Talk Chapter Edition

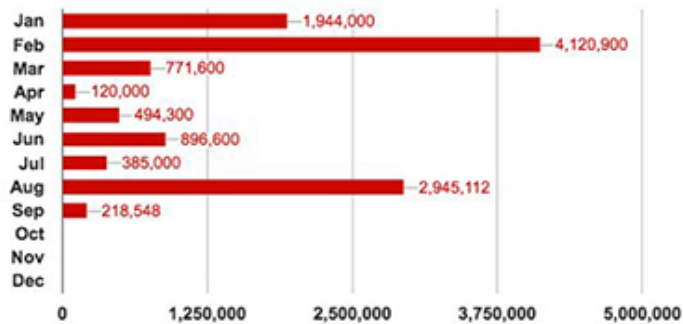
Information needing to go out to your Chapter Members should be sent in Word format or typed into the email to chapter-updates@organizersincanada.com, 5 days in advance of your deadline date. Please use the Subject Heading as follows: (name of your Chapter) Edition POC Talk. Due date: (indicate when you want it sent by).

Laura Kay
[Director of Chapters](#)

POC IN THE MEDIA

POC reached 218,548 impressions for September 2016!

2016 PR Reach



PR Highlights:

September 7, 2016 — Professional Organizers in Canada member Barb Gustafson proactively received this media hit. She appears on CFAX-AM with host Pamela McCall, giving [Tips on Decluttering and Downsizing](#). Barb mentioned POC to find an organizer. The segment begins at 33:45. CFAX Radio

September 13, 2016 — Linda Chu gave tips to Investment Executive on [Apps That Can Reduce Clutter and Paper](#). The article mentions Professional Organizers in Canada. The reporter enjoyed working with Linda so much that she is interviewing her again this month! Investment Executive

These apps reduce clutter

Share Share 24 Share Tweet Write to us Print

Digitize and organize your paper trail

By Suzanne Pezz | September 13, 2016 10:30



If paper is the No. 1 source of office clutter, "going paperless" is the solution. And the drive toward the paperless office as a means of boosting productivity has resulted in numerous apps aimed at reducing paper clutter, says Linda Chu, Vancouver-based spokeswoman with Professional Organizers in Canada.

September 17, 2016 — Professional Organizers in Canada member Laura Watts wrote an article for Durham Region on [Organizing Your Children's After School Activities](#). The article mentions that she is a member of Professional Organizers in Canada. Laura secured this hit. durhamregion.com

Sept 17, 2016 1 View 0 0 0

Organizing the troops in Durham families

Tips for families managing multiple kid's activities

durhamregion.com
By Laura Watts 2:55

Do you ever look at other families and wonder how they make it all work? Managing multiple family commitments is not an easy task but here are some tips to make things a bit easier.

Invest in a command centre

One of the best ways that you can help organize your family is by investing in a command centre. Place the command centre in a spot in the house that everyone has access to and that everyone sees often. Include things like a



September 21, 2016 — Rachael Stafford wrote a piece for The Red Pin blog on behalf of Professional Organizers in Canada on [Tips for Decluttering Every Room of Your House](#). This included a link to the POC website and included two mentions to POC, in the biography and in the introduction. The Red Pin Blog

Decluttering tips for every room in your house – from professional organizer Rachael Stafford



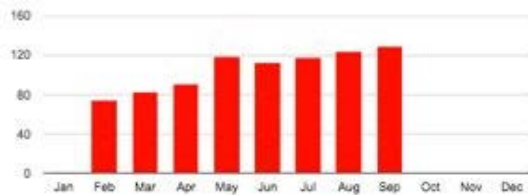
In Canada by TheRedPin / September 21, 2016 / Leave a Comment



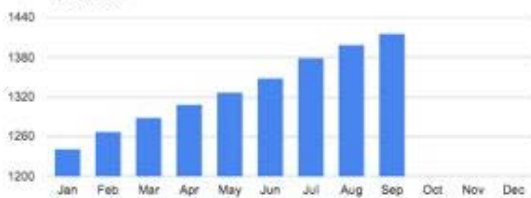
For October we already have The Red Pin lined up, BT Calgary, Huffington Post and will work on pitching both press releases—Organizing your Photos and The Sandwich Generation. We currently have more than 11.9 million impressions for 2016!

SOCIAL MEDIA

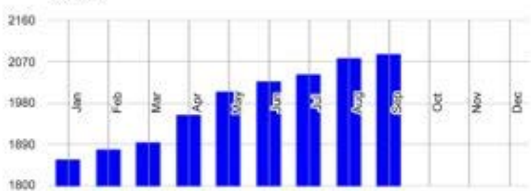
Pinterest



Facebook



Twitter

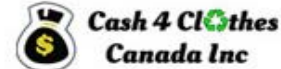


SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.



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