



POC Talk October 2020

In This Edition

- [National Conference Committee \(NCC\) News](#)
- [Committee News](#)
- [Ethics Corner](#)
- [Membership News](#)
- [Education News](#)
- [Chapter News](#)
- [Social Media](#)

NATIONAL CONFERENCE COMMITTEE (NCC) NEWS



JUST 3 WEEKS AWAY! REGISTER NOW FOR THE POC VIRTUAL SUMMIT!
NOVEMBER 7, 2020 - 8:30-4:30 MT
THE POWER OF PROFESSIONAL ORGANIZING - #ANEWWORLD

Don't delay—register now for only \$75 Cdn! It will be a full day of learning, networking and entertainment. With this new world we are currently living in, learn how to maintain your productivity, grow your presence online, and be safe. Managing difficult clients and learning about positive and coaching psychology are also on the agenda. Entertainment includes yoga at the lunch break and games!

Visit the [POC 2020 Virtual Summit page](#) on the POC website to view the brochure and to register.

Join us on [Facebook](#) or follow us on Twitter [@POCCanada](#) for speaker spotlights, sneak peeks and more information!

COMMITTEE NEWS

POC Awards Committee Announces the 2020 Award Candidates

The Award Committee of 2020 was very excited about the amount of quality nominees that were presented to us. We have so many amazing members across Canada in our POC membership that it is great to see them recognized.

The two awards being presented at the Virtual Summit on November 7, 2020 are the Harold Taylor Award and the Ambassador Award.

The **Harold Taylor Award** is to recognize outstanding individual contribution, guidance and direction to the organizing profession, and for support of the Professional Organizers in Canada.

The **Ambassador Award** is to honour a POC member who gives back to other organizers, who is involved with his or her chapter and who devotes time and energy volunteering in the local community.

We had numerous nominees for the Harold Taylor Award, and for the Ambassador Award. After lengthy discussions we have come up with the final 3 candidates for each award (listed in alphabetical order).

Harold Taylor Award

Mélanie Higuchi



Mélanie Higuchi has been a proud member of Professional Organizers in Canada since 2016. Joining POC was like “coming home”! She quickly realized the value in not only being a member of this wonderful association, but how she started building relationships almost immediately.

Mélanie felt so welcomed, supported and simply touched by the kindness of others not only at her chapter level, but also nationally. With that she felt compelled to give back.

In early 2017, Mélanie joined the Calgary chapter executive team as Treasurer. In 2018, she volunteered on the National Conference Committee as Communication Lead for the Kelowna conference. By 2019, Mélanie became the Calgary Chapter Chair, a position she holds to this day, with the additional role of Director of Membership for the National Board.

Mélanie has enjoyed giving back to the Calgary community by volunteering for “Calgary Gives Back Charity” day for which she has participated in every year since 2016.

It is with emphasis that Mélanie enjoys encouraging & supporting other Professional Organizers. She is a 'cheerleader' and genuinely gets excited to see others succeed. Mélanie is always there to lend a hand.

Mélanie lives in Calgary, AB with her husband Masa. She started her company Functional Spaces in 2016. It brings her joy to create lasting impactful change in her clients' lives through organization. In the last year, she created a mentorship program specifically for Professional Organizers to support them as they create a successful & enjoyable business, which she is truly passionate about.

Judy Rickey



Member of POC since 2011, owner of Clutter Relief Services, Silver Leaf member since 2017, Judy Rickey is a fantastic example of someone who promotes POC and organization whenever possible. She has done many talks, and held free speaking events to promote organization and its benefits. Her print and online advertising promotes POC, as well as her TV appearance discussing downsizing. As one of her nominators says: "Judy devotes tireless effort in teaching other new organizers and helping them to establish their own businesses and for making sure our standards and ethics are always upheld."

Ida Tetlock



In her organizing practice at SMART Organizing & Property Management, Ida serves her clients by empowering them to address the situational disorganization they have encountered in life, home & business through the implementation of goal based organizing and productivity solutions.

Ida's passion is serving as an accountability partner to her clients on an individual or team basis with a focus on assisting other professionals and their families. Adding order, function and productivity through implementation of best practices developed from formal education and years of applied experience in customer service, information technology, business analysis and project management fields and as a master practitioner in Neuro Linguistic Programming (NLP), Ida offers motivation, solutions expertise, hands on organizing and mentorship enabling clients to regain control and feel accomplished.

Building community through service and volunteering is a core personal & business value for Ida. She is a multi-term executive level volunteer at the POC North GTA chapter who actively participates in

neighbouring chapter events, education and the association annual conferences; a candidate member of the Institute for Housing Management and an ambassador for the Dufferin Board of Trade and recently appointed as Co-Chair of the Dufferin Women in Business Committee. She is also a champion for the UCW Purse Project responsible for organizing donations, outreach and distribution and she organizes small events in support of non-profits in the community too. Ida is often seen supporting various community events either lending a hand, sharing, and promoting as well as participating & enjoying the activities with her family too!

Ambassador Award

Bev Chandler



Bev's organizing experiences go way back to growing up on a farm, with lots of time for organizing family photos, her Mom's recipes and her bedroom. Her logical thinking led to her to a Computer Science degree and her first career in IT, where she developed problem solving and project management skills. Always interested in interior spaces, she obtained a certificate in interior decorating. Then in 2004 her passions and skills meshed when she discovered Professional Organizing and decided to open C&C Organizing.

Bev joined POC in 2011 and wrote her TPO exam after taking the training. She received her Silver Leaf status in 2015 and has attended the POC annual Conference each year since 2012. In 2018 Bev joined ICD and has been getting additional training in their areas of study.

Bev has been a part of the POC Cyber Chapter executive since 2013, and is currently in the Chairperson role. This executive involvement has enabled her to get to know and share with other organizers across Canada, as well as help new organizers get started. She speaks locally and shares organizing information with those around her. Volunteering at the local library and helping family, friends, and other organizations are part of her free-time activities.

Catering to the individual needs of her clients, Bev enables them to move forward and helps them reclaim space, time, and relationships.

Mélanie Higuchi



Mélanie Higuchi has been a proud member of Professional Organizers in Canada since 2016. Joining POC was like “coming home”! She quickly realized the value in not only being a member of this wonderful association, but how she started building relationships almost immediately.

Mélanie felt so welcomed, supported and simply touched by the kindness of others not only at her chapter level, but also nationally. With that she felt compelled to give back.

In early 2017, Mélanie joined the Calgary chapter executive team as Treasurer. In 2018, she volunteered on the National Conference Committee as Communication Lead for the Kelowna conference. By 2019, Mélanie became the Calgary Chapter Chair, a position she holds to this day, with the additional role of Director of Membership for the National Board.

Mélanie has enjoyed giving back to the Calgary community by volunteering for “Calgary Gives Back Charity” day for which she has participated in every year since 2016.

It is with emphasis that Mélanie enjoys encouraging & supporting other Professional Organizers. She is a ‘cheerleader’ and genuinely gets excited to see others succeed. Mélanie is always there to lend a hand.

Mélanie lives in Calgary, AB with her husband Masa. She started her company Functional Spaces in 2016. It brings her joy to create lasting impactful change in her clients’ lives through organization. In the last year, she created a mentorship program specifically for Professional Organizers to support them as they create a successful & enjoyable business, which she is truly passionate about.

Kerith Paterson



Kerith became a POC member and TPO within months of one another, taking the first TPO exam in 2007. After her first client’s husband said her organizing and empathy had “saved their marriage”, she was hooked!! She simply added her experiences - retail merchandising, photography, restaurant office managing, and donating skills - to her organizing toolbox. Ever since, it has been Kerith’s mission to bring the benefits of organizing to the forefront.

Kerith is a huge fan of the POC Chapter Chats, Conferences, Community Events, Holiday Parties, and Chapter Meetings - essentially anything that brings members together! When the pandemic hit, she encouraged virtual coffee/cocktail meetings, promoted the virtual book club, and rallied nationally to increase connection and membership value. She always makes herself available to organizers, and often calls them directly.

Currently the chair of the BCLM Chapter, Kerith has held the Vice Chair, co-Marketing Coordinator, Info Data Manager and Member at Large roles. She has proudly been on the Ethics Complaint Review Committee Supplementary list since January 2020. A Silver Leaf member since 2014, Kerith also has her Foundation Certificate of Study in Chronic Disorganization through ICD.

Kerith has held many volunteers' roles outside of POC, says she has THE BEST husband, and is grateful her three teenage daughters still enjoy her company! A board game enthusiast, memory keeper and photographer, she hopes to master one day the "stand up" part of SUP!

We will see who the winners are on November the 7th!

News from the Nominating Committee

Thank you to all of the POC members who put up their hands to volunteer for the available POC committee and board positions! We appreciate you!

Offering your valuable time, talents and energy is vital to help POC highlight Professional Organizing across Canada to continue to advance the visibility and credibility of our industry.

As a POC volunteer, you help strengthen POC's connection to the communities in which we all live and serve. This is no small thing.

Our volunteers make all of the difference. Your support and willingness to work side by side with other members for POC's common good is commendable and again, we thank you.

We currently have 2 immediate volunteer committee positions open on the Education Committee. These positions are needed to assist with webinar classes and other Education Committee tasks.

If you are interested in volunteering for the **Education Committee** or you would like more detail on other volunteer roles, [please contact Noreen Music](#).

Check out the [video interviews](#) we conducted with some of our POC volunteers and board members and see all of the benefits of volunteering for POC!

Be a part of the changes to make your POC association even better!

ETHICS CORNER



October

DID YOU KNOW?

Last month, the Ethics Corner looked at Part I and II of **Dale Carnegie's** classic book "**How to Win Friends and Influence People**". This month we will look at Part III.

Part III – How to win people to your way of thinking:

- Principle 1 – The only way to get the best of an argument is to avoid it.
- Principle 2 – Show respect for the other person's opinions. Never say, "You're wrong."
- Principle 3 – If you are wrong, admit it quickly and emphatically.
- Principle 4 – Begin in a friendly way.
- Principle 5 – Get the other person saying "yes, yes" immediately.
- Principle 6 – Let the other person do a great deal of the talking.
- Principle 7 – Let the other person feel that the idea is his or hers.
- Principle 8 – Try honestly to see things from the other person's point of view.
- Principle 9 – Be sympathetic with the other person's ideas and desires.
- Principle 10 – Appeal to the nobler motives.
- Principle 11 – Dramatize your ideas.
- Principle 12 – Throw down a challenge.

Reading through the principles, we would all agree that following them would create a harmonious world, as **respect** and genuine care for others would be given and received.

Arguments often lead to more intense fights, but these could be avoided if people would listen to each other, be **sympathetic** and try to understand each person's point of view.

Carnegie referred to Buddha's quote, "*Hatred is never ended by hatred but by love*", and elaborated by writing "a misunderstanding is never ended by an argument but by tact, diplomacy, conciliation and a desire to see the other person's viewpoint."

Mistakes will happen! What is important is how they are handled. Blame and shame are not the answer; they only make the other feel so badly that they will lose hope of being capable of rectifying the matter. When we make a mistake, we need to own up to it, and try to resolve it.

When Carnegie suggested "Throw down a challenge", he was referring to the notion that a little competition can stimulate some very positive actions. When working with competitive people, this will hold true, however we must remember that not everyone has a competitive nature, and for them, this principle may not be effective, and other incentive tools will be needed to foster a desire to achieve excellence.

FOOD FOR THOUGHT

As Professional Organizers, and business owners, when working with your clients or sub-contractors, think about all the principles, and how they can be applied. Most important, remember that we are all individuals, and we need to really listen to each other, allowing for some differences of opinion. We need to join together to find common ground and resolutions.

Stay tuned for more “DID YOU KNOW” and “FOOD FOR THOUGHT” next month.

MEMBERSHIP NEWS

Congratulations to the following member who recently earned their Silver Leaf status!

Ida Tetlock – SMART Organizing – Amaranth, ON

Congratulations to the following member who recently earned their Gold Leaf status!

Caroline Rochon – Caroline Rochon Training and Coaching – Gatineau, QC

EDUCATION NEWS

Trained Professional Organizer (TPO) Exam

The TPO exam will be held online just before our virtual summit on **Friday November 6, 2020 at 10am MT** (please adjust time accordingly, for your time zone). [Registration is now open.](#)

Any POC member who has taken all 10 basic 100 series classes plus 2 of the 200 series classes is eligible to write the exam. Please go on the website for a [list of courses](#) being offered.

Education Report

The Education report can now be found on the members-only side of the website, under [Downloads & Guidelines](#). Feel free to send your questions to board@organizersincanada.com and I will be happy to respond! Questions and answers will be subsequently provided to members and posted on the [Downloads & Guidelines page](#).

Tamara Liebmann
[Director of Education](#)

CHAPTER NEWS

Next Chapter Chat:

October's Chapter Chat will be with members of the Ethics Committee. They will be talking about Ethics with regards to POC's Social Media Policy as well as answering any questions they receive from POC members. Please note the chat is one week earlier than normal due to the POC summit.

2020 Chapter Chat Dates: Please mark your calendars chapter executives.

October 21	Social Media/Posts/Policy/Monitoring	Ethics Committee
------------	--------------------------------------	------------------

November 25	Virtual Leadership Forum	Stephanie Deakin, POC Past President
December	**No Chapter Chat	

** The 2021 Chapter Chat schedule will be sent out by the new Director of Chapters in late December/early January.

See you soon!

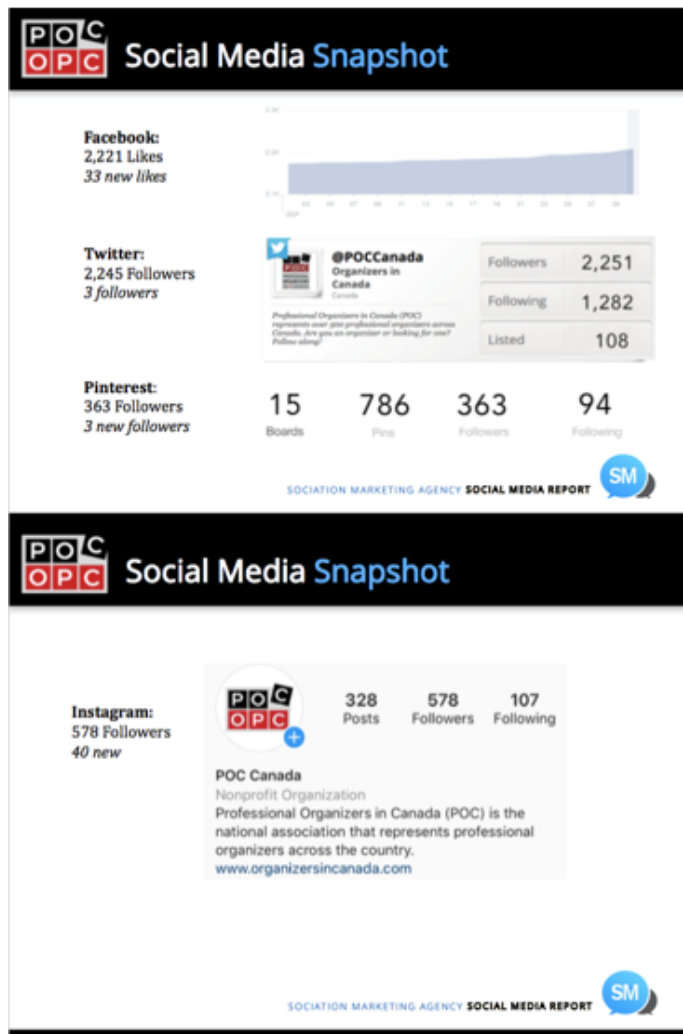
Cindy Wezenbeek
[Director of Chapters](#)

SOCIAL MEDIA

POC's Social Media Pages

[Facebook](#) [Twitter](#) [Pinterest](#) [Instagram](#)

September was a fantastic month for growth on our POC social media platforms (Facebook, Twitter and Pinterest, and Instagram). We saw yet another jump in followers on our **Instagram** account, leaving us at 578 followers (up 40 from last month) and September saw 7,467 impressions with 310 "likes". Our **Facebook** posts were liked 2,221 times last month, up 33 likes from August. The top performing post featured the use of old books and twine as a DIY knife storage solution. **Twitter** saw 4 retweets in September and we were 'liked' 22 times with 22,200 impressions! Our most popular tweet featured information pertaining to our Closet and Pantry Organizing class held on Sept. 28th. **Pinterest** had a great month with total monthly impressions of over 7,400 and 3 new followers! If you aren't following POC on any of our social media platforms, we encourage you to join us and engage with both your association and fellow colleagues. Just click the links above!



Heather Schmidt
[Director of Communications](#)

Linda Chu
[Director of Marketing](#)

SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>

Missed an issue of POC Talk or want to see a previous issue?

Did you know you can find back issues of POC Talk from April 2016 onwards? [Past issues of POC Talk](#) are available on the website in the Members Only area, on the [POC Talk page](#) (login required).



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.



© Professional Organizers in Canada
468 Queen Street East, LL-02
Toronto, Ontario M5A 1T7
www.organizersincanada.com

To unsubscribe from POC emails, please click/tap the unsubscribe link below