



The 'POC Talk' logo consists of the letters 'POC' in white on a black rectangular background, followed by the word 'Talk' in white on a red rectangular background.

POC Talk September

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BOARD OF DIRECTORS

2016 Annual General Meeting

This year we have intentionally structured and scheduled the AGM differently than in the past. This is being tried in an effort to encourage thoughtful discourse, respect scheduling constraints of juggling a full and rich speaker roster for members, and allow the work of POC to be done in an effective and transparent manner.

So that the Board may respond to member questions in a thoughtful and informed manner, we are inviting submissions of written questions in advance of the meeting. This will allow us to carefully and completely answer your questions or speak to your concerns. All AGM reports will be made available to members in ample time for written questions to be submitted. Stay tuned!

In the past, some members have used the time and space of an open mic as a forum to air complaints rather than ask constructive questions. We don't think that this is in the best interests of either the members or the directors, and we hope with these actions to provide a more fulsome opportunity for all members, including those unable to attend the AGM, to engage the board with their questions and discussion topics.

Board of Directors Changes

The POC Board of Directors would like to extend a heartfelt thank you to Director of Finance Peg Bradshaw who has regretfully tendered her resignation due to work and personal commitments. Peg has been an incredible asset to the Board and her hard work, dedication and love of our profession has enabled POC to grow and achieve new levels of success. Her expertise and counsel will be sorely missed. Thank you Peg for the time and energy you have brought to the Board.

In addition, Director of Membership Soraiya Kara is reaching the end of her term and will not be standing for re-election. Soraiya has contributed many years to the Board of Directors and her

knowledge of POC, its people and its history, will be hard to replace — as will her ability to bring fun and laughter into our times together. Soraiya approached her role as director of membership with a great deal of cordiality, accessibility and willingness to help others, particularly in guiding new members. Thank you Soraiya for all your insight, mentorship and laughter.

While these are big shoes to fill, we ask anyone interested in joining the Board of Directors and becoming part of our dynamic and energetic team, to reach out to Janice Kirwin. We'd love to hear from you!

From Director of Finance, Peg Bradshaw

"It is with deep regret that I have tendered my resignation from the Board of Directors effective November 5, 2016. I have had an incredible three years with the dedicated, hardworking and delightful Board Members, and also all of the amazing Organizers who have assumed the role of Chapter Treasurers across Canada — I am in awe of your enthusiasm and commitment. The skill development, personal growth and camaraderie I have experienced as a Board Member has provided an amazing return on investment for my volunteer service. I strongly encourage anyone who has been considering assuming a role in our professional association to take the plunge, this is an incredible group of people working on some very diverse and interesting projects. Unfortunately for me, personal reasons preclude me from completing the last year of my term but it has truly been a privilege to serve the members of the Professional Organizers in Canada."

From Director of Membership, Soraiya Kara

"I have been honored to serve the membership in the last four years and I know it doesn't stop here as there is always work to be done to grow our industry, to enhance our professionalism, to gain credibility and to be cohesive within. I have worked with an incredible board and only see better things to come."

Lastly, I'll share the quote I live by: "Be the change you want to see" - Mahatma Gandhi ."

Opportunity to Join the National Board of Directors!

Your association needs hard-working volunteers committed to Professional Organizers in Canada. Do you know someone who would make a good board member?

To be eligible to stand for the Board of Directors, a candidate must meet the following qualifications:

- Membership in POC of at least one year;
- Able to participate in the Board of Director's meetings; and
- Willing to conform to conflict of interest and Code of Conduct Policies of Professional Organizers in Canada

Please visit the POC website to review the director job descriptions. At this point in time we are looking for Director's for Education and Membership.

Please contact anyone on the nominating committee or Janice Kirwin, [Vice-President](#) for further information. Elections will be held at our Annual General Meeting at Conference in Vancouver on Thursday November 3rd, 2016.

NATIONAL CONFERENCE COMMITTEE (NCC) NEWS

Deadlines for POC Conference 2016



Oceans of Opportunity November 3-5, 2016

Coast Coal Harbour Hotel, Vancouver, BC

Conference [Early Bird Registration](#) closes on September 29 2016! If you haven't registered already, you still have time to save some of your hard-earned dollars.

Early Bird Deadline: September 29, 2016
Last Day to Register: October 30, 2016

Get the [2016 Conference Program and Brochure](#) for information on all the speakers, presenters, and other exciting elements of this year's conference.

Book your hotel accommodation now to receive a discount!

Book your accommodation before September 29, 2016 to ensure the POC Group rate and availability.

A dedicated booking website is now available for you to [book your hotel room online](#).

Alternatively, you may call in to the central reservations office toll-free number at 1-800-663-1144 and quote the group code CCC-GFC4612 or group name, "POC 2016 National Conference"

Want a Roommate?

Please contact the Roommate Coordinator Allison Weigensberg at conferencechair@organizersincanada.com.

Travel to the Conference on a discount!

Air Canada is offering a 10% discount off their eligible fares from October 27 — November 12, 2016. To receive this POC designated discount, you must use the account code RR2GXZ21 when booking your flight. To review schedule information and to book a flight with the POC promotion code, go to www.aircanada.com and enter your promotion code in the search panel.

**No discount will apply to Tango bookings for travel within Canada or between Canada and the U.S.*

WestJet is offering 10% off the base fare for travel between Vancouver and anywhere WestJet flies in North America (including their Delta code-share partner network) from October 28 — November 12, 2016 (excluding blackout dates of November 10-15, 2016). To take advantage of this offer, you'll need the discount codes listed below. For details on how to complete a booking with these discount codes, please visit westjet.com/convention-discount.

Coupon code: (web coupon no.) K5IQKQU
Promo code: YVR02

Stay tuned to our Facebook group and Twitter posts for seat sale announcements too!

Help make POC Conference 2016 the best ever!

Let all your suppliers, providers, and members of your network know about opportunities to promote their products and services:

- A table at this year's Expo
- An ad in our conference program
- Or by sponsoring a meal, speaker, education session, or coaching session

Forward them the [Exhibitor / Sponsor package](#) so they can find out about all the opportunities available. Or give their information to [Dennise Conforti](#) so she can follow up!

Sponsors, Exhibitors and Advertisers

October 3rd is just around the corner. Make sure you have your ad space booked and copy submitted. Reserve your table for the Expo. Sponsor a meal, session, or event. If you haven't yet, there is still time. Contact Dennise Conforti at conferenceexhibitorschair@organizersincanada.com to book your space now before it's all gone. Get the [Exhibitor / Sponsor package](#) for all the options and details.

Facebook and Twitter

FIND OUT ABOUT OUR PRESENTERS, COACHES and EXPERTS - We're announcing them on [Facebook](#) and [Twitter](#)! Stay up-to-date on everything related to the 2016 POC Conference through our Facebook and Twitter posts.

Can't wait to see you all at POC Conference 2016 - Oceans of Opportunity!

EDUCATION NEWS

Trained Professional Organizer (TPO) Program

Check out the [POC Calendar](#) for tele-classes offered by POC. The November and December courses are being added to the site daily. The TPO Exam will be offered again at conference in Vancouver on Thursday November 3rd from 10:15 am to 11:15 am. Advance registration for POC's Trained Professional Organizer Exam will close at midnight PT on October 28th, 2016.

Launch and Grow Your Business Training Program (formally CTP)

This course will be offered 2 days prior to conference in Vancouver on Nov 1st and 2nd — details can now be found on the website under [POC Training Programs](#) and [registration](#) is now open. Please note registration for this course will close at midnight PT on October 21st, 2016.

For all education inquiries please contact Janice Kirwin, [Vice-President](#).

COMMITTEE NEWS

Nominating Committee

Thank you to Alison Lush(Montreal), Adele Lapointe (Burlington), Cathy Mendler (Elmira) and Jeff Orr (Toronto) for volunteering for the Nominating Committee. The committee is underway and is currently looking to fill positions for the Ethics Committee, Director of Education and Director of Membership.

If you have an interest in volunteering for POC, please contact any of the committee members or Janice Kirwin, [Vice-President](#).

Ethics Committee

The Ethics Committee provides education, leadership and dissemination of information to the organization on ethical matters. We are currently looking for 5 members to form a standing committee from across the country. Please complete the [application form](#) if you are interested and forward to our [Executive Director](#), Meghan Howard. For further information on this committee please contact Janice Kirwin, [Vice-President](#)

Ethics Report

An Ethics Complaint Review Committee was formed in February to review a complaint alleging that the respondent deliberately attempted to discredit the complainant and harm her professional status and that the respondent knowingly created a situation that may have brought harm to individual members of the public and discredited POC, its members and the professional organizing profession. The ethics principles alleged to have been violated were:

- I will seek to deal with other POC members, professional colleagues, suppliers and employees in a fair and equitable manner, and maintain the highest standards of personal conduct to bring credit to the organizing profession.
- I will protect the public again fraud and unfair practices, and attempt to eliminate from POC all practices that bring discredit to the organizing profession.
- I will strive for excellence in all aspects of the organizing profession.

The committee did not find evidence that the respondent's postings were a deliberate attempt to harm or discredit either the complainant or members of the public. The committee determined that, nonetheless, there was potential for harm to the reputation of the complainant and to some members of the public. The committee also determined that the respondent exercised poor judgment and that the postings were unnecessary, unprofessional and a breach of the POC Code of Ethics as cited above.

The committee recommended the following:

- That the respondent either remove the postings in question or edit the postings to remove any reference to the complainant or the complainant's activities;
- That the respondent review the POC Code of Ethics;
- That the respondent refrain from any future remarks on social media that may be seen to discredit another POC member or member of the public;
- That if any other communications of this type are brought to the Ethics Committee, further action will be taken;
- That both parties refrain from communicating with each other in any way on social media; and
- That both parties attempt to move forward from this point on.

The complaint was closed on April 10, 2016.

DEVELOPMENT NEWS

New Associate Member



E-Z Photo Scan offers KODAK's best-in-class Picture Saver Scanning System for purchase, rental or long-term lease.

As a Kodak Alaris Reseller, E-Z Photo Scan has helped in scanning or supplying

equipment to digitize millions of personal photographs with the Kodak Picture Saver Scanning System. Whether you are looking to do your own scanning, have it done for you, or a combination of both, E-Z Photo Scan is here to assist.

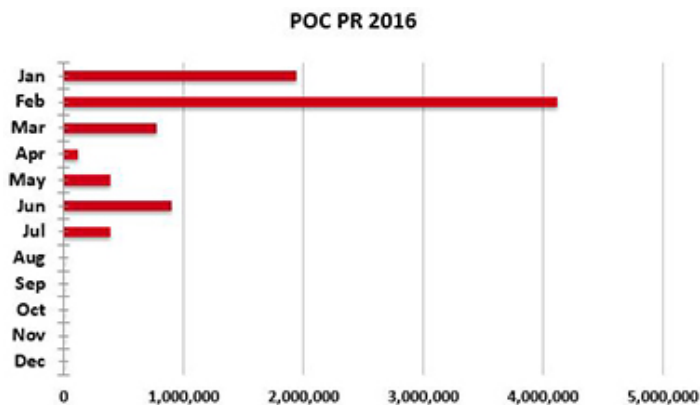
CHAPTER NEWS

Chapter Executives are reminded to send in any changes and updates of your Executive that may have occurred over the summer months.

Chapter Chats resume on Wed. Sept. 28 at 8 pm EST via the *iMeet* platform (The link for the call will be sent directly to you by email a few days before Wednesday). The topic will be Annual Conference and its importance to our members, their businesses and our Industry. Guest speakers will include Conference Lead Allison Wignenberg & Director at Large Samantha Kristoferson. All Chapter Executives are invited but it would be ideal to have at least one from ever Chapter.

Laura Kay
[Director of Chapters](#)

POC IN THE MEDIA



POC reached 11,571,512 impressions for 2016, surpassing 2015 by over 400,00 at the same time last year! We reached 2,945,112 impressions for August 2016!

In August we garnered coverage nation-wide, leveraging the last long weekend of the summer and back to school to garner media attention. We secured Global Winnipeg, BT Calgary (with Georgina being a regular contributor), BT Vancouver, CTV Ottawa and Home at Home magazine. Also, the Red Pin blog contributions will begin next month and are setup to run for six months. An article for the holiday edition of Home at Home was also submitted. The Photo Organizing press release was written and shared on the POC website. Meanwhile, here's the line from August ...

Aug 2nd - Global Winnipeg. Lorraine Mitchell shared her [Expert Tips on Organizing a Road Trip](#). POC was in the super. The host of the show also tweeted about POC before the segment aired! The segment was shared on the Global Winnipeg website.



Aug 8th - BT Calgary. Georgina Forrest shared [Road Trip Tips](#) on BT Calgary. POC was in the super, she mentioned POC on air, and the producers loved her so much, they asked her to be a regular contributor to the show! The segment was also shared on the website.



Aug - CTV Ottawa. Caroline Rochon shared tips on [How to Get Your Dorm Room Organized for Back to School](#). She mentioned POC and directed users to the POC website. The segment was also shared on the website.



Aug - Home at Home Magazine. Marie Potter wrote a unique article for Home at Home magazine, sharing her tips for organizing the kitchen in time for back to school. The POC website was referenced. The magazine is featured in Home Hardware stores across Canada.



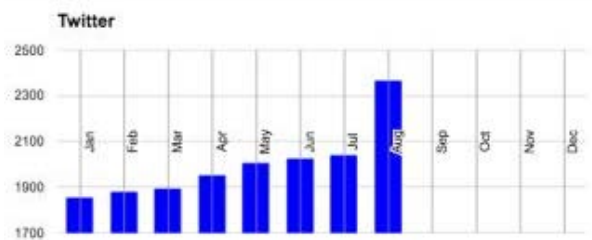
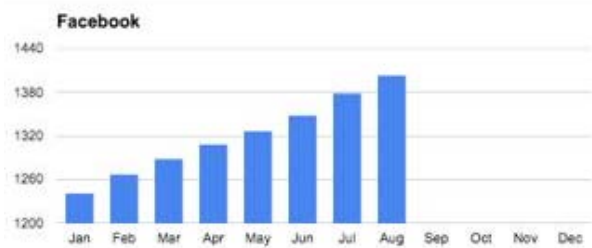
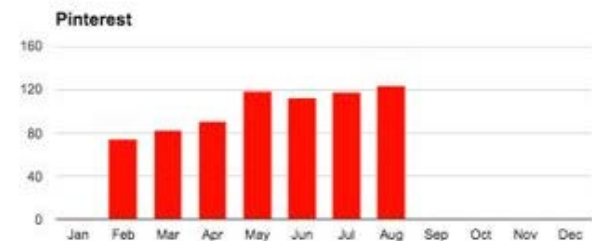
Aug 23rd - BT Vancouver. Linda Chu shared her [Tips for Organizing the Ultimate Study Space for Back to School](#). She mentioned POC in the interview. It was a colourful, engaging segment and the producers really enjoyed having her on! The segment was also shared on the website.



Aug 31st - BT Calgary. Georgina Forrest appeared on BT Calgary for her regular contribution, giving [Tips on How to Get and Stay Organized for Back to School](#). The segment included study tips and organizing tips. She mentioned POC and the website.



SOCIAL MEDIA



SHOW SOME LOVE ... Follow us at <https://www.pinterest.com/POCCanada/>



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.



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