



POC Talk January 2021

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COMMITTEE NEWS

News from the Nominating Committee

The Nominating Committee is changing its mandate to improve the attraction, qualifying, orientation, and mentoring of POC's volunteers. We are looking for additional team members who are interested in being part of this initiative.

The member who seeks to start down this Volunteer Pathway should be:

- Outgoing
- A people person

Possess a passion for the betterment of POC

- Able to pick up the phone and call someone they do not know
- Good at networking
- Have good written and verbal communication skills
- Have experience volunteering inside or outside POC
- Like to be part of a team and fostering teamwork
- A knack for helping people find their place

If this sounds like you and you have a couple of hours a week to volunteer with the Nominating Committee then send Noreen Music an email at nominatingchair@organizersincanada.com or pick up the phone and call her at 587-889-7198.

The **Awards Committee** requires 2 volunteers for the 2021 awards cycle! The Awards Committee is responsible for the Harold Taylor Award and Ambassador Award selection process for members who have made noteworthy contributions to the organization and our industry.

The **Education Committee** is also in need of 2 additional volunteers with their efforts to provide POC members with quality and relevant learning opportunities to enhance professional development and growth.

If you are interested in becoming a POC volunteer, [email Noreen Music](#) to find out which opportunity is a fit for you.

Noreen Music

[Nominating Committee Chair](#)

ETHICS CORNER



January 2021

DID YOU KNOW?

Although we are very happy to say goodbye to 2020, and look forward to what we hope will be a happier and healthier 2021, the POC Ethics Committee has reflected back on 2020 to remember what it had accomplished during the Coronavirus Pandemic year. The list below outlines the accomplishments.

Ethics Committee Accomplishments in 2020

- Performed an in-depth review of the P & P and proposed changes to the Board – which were implemented – the revised P & P is available on the POC website.
- Created a *New Ethics Committee Member Orientation* document.
- Welcomed 2 new members – Julie Meltzer (ON) and Jeri Pitzel (QC)
- Held 4 general committee meetings in addition to complaint inquiry meetings.
- No ethical complaints submitted led to full complaint reviews.
- Published 12 (monthly) “Did you know” and “Food for Thought” topics in the Ethics Corner of the POC Talk, thereby encouraging chapter meeting discussions.
- Read and discussed Dale Carnegie’s book “How to Win Friends & Influence People”, and presented highlights in the monthly POC Talk.
- A Social Media and Ethics PowerPoint presentation was created by the committee and presented by Lois Kaplan (Chair) and Julie Meltzer (committee member) at the October Chapter Chat.
- The committee received positive feedback from the presentation and subsequent questions from chapters revealed a strong interest in following one of our golden rules – to think carefully before issuing a response.

FOOD FOR THOUGHT

Reflection of our accomplishments confirmed that our committee was able to effectively function during a pandemic, and we look forward to new projects and discussions which we will focus on in 2021. How was 2020 for you and your business? What were your accomplishments? What new projects will you tackle this year? Stay positive and stay healthy! HAPPY NEW YEAR!

Stay tuned for more “DID YOU KNOW” and “FOOD FOR THOUGHT” next month.

DEVELOPMENT NEWS

New Regional Associate Member



LE GROTTE ESTATE & CONTENTS SALES SOLUTIONS is a family run estate sale company operating in the GTA for more than 8 years. Our primary service is estate and contents sales and we also offer moving, cleaning and trash removal services. We are your all-in-one solution!

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Telephone: 416-509-9689

Associate Member Renewal



We are excited to announce that Concierge Home Services has chosen to continue as an Associate Member of POC! Concierge Home Services offers a different experience for homeowners. Our house cleaners are trained professionals who understand the science of cleaning, and use highly efficient methods. We use a top quality kit of equipment, tools, and products. Pet sitting and home checks are also available when people are away.

Contact: Grace Wood Phone: 613-523-9441 Email:

ottawa@conciiergehomeservices.comAddress: 1695 Bank St., Suite 202, Ottawa, ON K1V 7Z3



DYMON has become Canada's most innovative storage operator providing guests in Ottawa and the GTA unparalleled service in preeminent locations. DYMON offers a variety of services including state-of-the-art storage suites, custom closets and over 2,500 specialty decluttering and organizational products for your home and business. Visit dymon.ca for more information.

Contact: Vince AmbricoPhone: 613-247-0888

Email: vambrico@dymon.ca

Address: 1830 Walkley Rd., Unit 2, Ottawa, ON K1H 8K3

CHAPTER NEWS

Reaping the Benefits of Combined Chapter Knowledge

As the new POC Director of Chapters, I am excited to get to know each and every POC Chapter.

I am eager to combine our Chapters' successes, challenges and future aspirations to help continue to support, unite, and bring success to every Chapter - from Courtenay, BC to St.John's, NL and everyone in between! I believe we can all flourish - even in these unique times, if not because of them. Happy 2021!

Wishing you great health & prosperity,

Kerith Paterson

[Director of Chapters](#)

FINANCE NEWS

Happy New Year Treasurers!

December 31st is the mid-year mark to the POC fiscal year. A reminder that your Mid-Year Reports are due by January 31st, 2021. I have received a few emails highlighting some technical issues with the template that was provided to you at the beginning of the fiscal year. They have now been addressed and I will be sending out an email, attaching the revised template with instructions for completion shortly.

Please feel free to contact me to if you need help. Thank you for the time, energy and interest you are giving to POC in your role of Treasurer. It is appreciated.

Edie Michel

[Director of Finance](#)

POC IN THE MEDIA



CBC Quebec Radio AM interviewed POC member Edith Dandenault for a piece on [Decluttering for the New Year](#). The interview addressed why we have clutter or trouble spots in our homes, as well as the psychological barriers people might have in decluttering. January 4, 2021

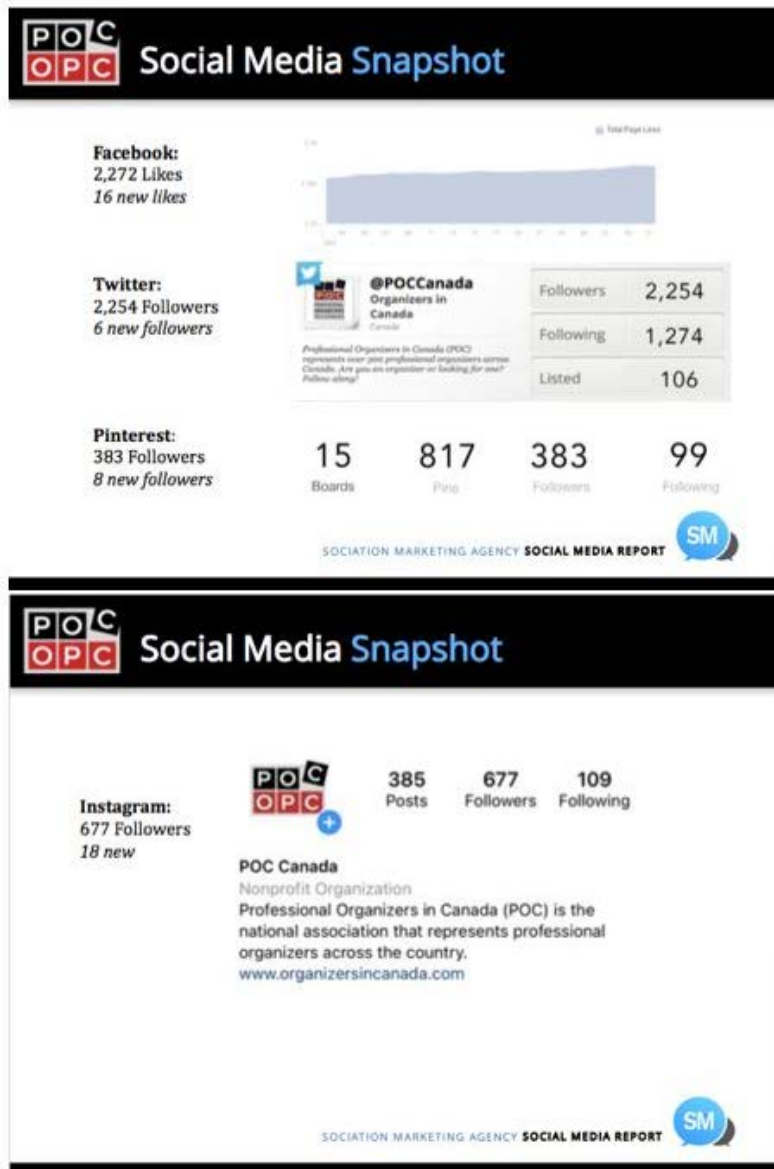
SOCIAL MEDIA

POC's Social Media Pages



December was a great month for growth among all our POC social media platforms (Facebook, Twitter and Pinterest, and Instagram), even with the busy Christmas season. We saw yet another jump in followers on our **Instagram** account, leaving us at 677 followers (up 18 from last month) and December saw 4,806 impressions with 303 “likes”. Our **Facebook** posts were liked 2,272 times last month, up 16 likes from November. The top performing post featured a dollar store bin being used to simplify Christmas ribbon storage and use. **Twitter** saw 32 retweets in December and we were ‘liked’ 16 times with over 5,100 impressions! Our most popular tweet featured a question of how members stay organized over the holidays, with a great quote from one of our members suggesting, “Less is More”. **Pinterest** had a great month with total monthly impressions of over 5,900 and 8 new followers! If you aren’t following POC on any of our social media platforms, we encourage you to join us and engage with both your association and fellow colleagues. Just click the links above!

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Missed an issue of POC Talk or want to see a previous issue?

Did you know you can find back issues of POC Talk from April 2016 onwards? [Past issues of POC Talk](#) are available on the website in the Members Only area, on the [POC Talk page](#) (login required).



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.

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