



POC Talk March 2021

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NATIONAL CONFERENCE COMMITTEE (NCC) NEWS



Plan to attend our 2nd annual POC Virtual Summit! We are so excited to build on the success of last year's Summit and make this one even better. After the

unprecedented year we've all had, you won't want to miss the opportunity to network and learn at this year's event. Let's celebrate getting through it all and emerging stronger on the other side of the pandemic.

Want to submit a proposal to the Call for Presentations? Visit the POC website here to learn more: <https://www.organizersincanada.com/events/conference.html>.

POC 2021 Virtual Summit – Call for Presentations

A “Behind the Scenes” Look at the Speaker & Presentation Selection Process

Each year POC issues a Call for Presentations where those interested in presenting at the national conference or summit (in person or virtual) completes a detailed online submission form for consideration by the National Conference Committee (NCC).

At the close of the submission deadline, the NCC Program Lead, Conference Lead and POC's Director of Education perform a robust review of all completed submissions to develop a short-list of qualifying submissions based on category, topic, diversity, and expertise/experience. Short-listed submissions are then further vetted by review of presentation videos to determine each speaker's presentation abilities and reference checks are performed. This process results in a submission being accepted or declined. The conference program is then drafted with every effort made to offer a fresh, balanced, and educational event experience for participants. The draft program is reviewed by the full NCC and POC board and then finalized.

It is important to note, although a speaker may be a topic expert, they may not have strong presentation skills that are integral to a successful session delivery. Additionally, the session selections are limited to the submissions received and the number of session spots available in the schedule. The NCC does not perform direct outreach for speakers or topics except for keynote speakers when applicable.

The NCC encourages all POC members to make a submission to present at Summit through the Call for Presentations. It is only with your participation that we may continue to enhance the program topics and speaker diversity.

Visit <https://www.organizersincanada.com/events/conference.html> for more information.



Did you know you have options?

We understand you're busy.

You've got a business to run or a full time job plus a business to run! You have many responsibilities at home maybe with kids, a partner, keeping your house running smoothly and hopefully carving out some time for self-care and having some fun!

That's why we have volunteer options for you.

If you have some time to volunteer occasionally and prefer flexibility versus a longer term commitment, you can volunteer to "be on the list" and help with specific projects/needs to support the various committees.

Email me (Noreen Music) at nominatingchair@organizersincanada.com if you are interested in volunteering on an occasional basis. This might just be a great option for you to get involved with POC without the commitment of a long term committee position.

We are continuing to recruit for the following longer term volunteer positions:

- Nominating Committee
- Ethics Committee
- Education Committee

National Board

- Awards Committee (application in process)

ETHICS CORNER



March

DID YOU KNOW?

For any POC member who is interested in having their business agreements in place or would like to update some of them, they can find more information under Business Resources on the POC Members Only section. You can purchase a business template package by sending an email to website-poc@organizersincanada.com.

Stay tuned for more “DID YOU KNOW” and “FOOD FOR THOUGHT” next month.

FOOD FOR THOUGHT

Scenario: you are subcontracting for another organizer on a project, but after a couple of sessions, the client wants to work with you only.

How should you approach this?

- Should you work with the client?
 - If the client terminates their agreement with the organizer, then hires you for a new project, are you obliged to discuss with the organizer before you start working with the client?
 - What is the underlying reason that the client wants to work with you directly and not the organizer?
 - Does the organizer have a letter of engagement with the client that includes terms and conditions about ending a contract?
 - Is there a subcontractor agreement in place between the organizer and you, the subcontractor? What does it entail? Is the agreement only for this project, for a specific number of future projects or for a certain length of time?
-

MEMBERSHIP NEWS

Congratulations to the following members who recently earned their Silver Leaf status!

Susan Herrmann – Solutions by Sue – Brantford, ON

Deanne Powell – Artfully Organized – Edmonton, AB

Cindy Wezenbeek – CW Organizing Services – Greenwood, NS

Kate Nikalaidis – Great Space by Kate – Mississauga, ON

EDUCATION NEWS

Trained Professional Organizer Exam

We are pleased to announce that the spring offering of the Trained Professional Organizer (TPO) exam will be held via Zoom. Please check the POC website in the coming month for a TPO exam date.

For academic accommodation, please see the Exam Accessibility Policy and Forms on the web site.

Stay safe and healthy!

Tamara Liebmann

[Director of Education](#)

FINANCE NEWS

Attention Chapter Treasurers

We are heading into a busy time of year for Chapter Treasurers. If you haven't already, you should be in discussion with your Executive about the next fiscal year's budget. Once again, it won't be an easy one to plan for with Covid protocols unknown for the coming fiscal year. The question will we be meeting in person and when, will impact one of the largest expenses for most Chapters, which is venue rental. Many Chapters are embracing the opportunities of Covid and have stepped up to hire a headline speaker that would be unaffordable if we were meeting in person.

While budgets are not due until July, it is not too early to plan for things that may not have been considered in the past. You might want to invest in AV equipment for example—will our return to normal be some form of hybrid where meetings are streamed for those who aren't comfortable meeting in person when public health allows us to.

Additionally, many of you will be transitioning out of your role as Treasurer. Make sure your files, digital and paper are in order for the transition and training. Year end reports are only three months away. Be sure to keep your entries up to date every month avoiding a last minute crunch when things are less fresh in your mind. As always, thank you for taking the time to volunteer in your role as Treasurer! It is appreciated.

Edie Michel

[Director of Finance](#)

SOCIAL MEDIA

POC's Social Media Pages



Facebook saw a bit of growth with 2,314 likes, an increase of 16. The increase in reach and engagement was good considering February is a shorter month. **Twitter** bounced back from its loss in followers in January with 5 new followers for a total of 2,254 in February. There was also an increase of retweets in February. **Pinterest** had 394 followers, 6 new followers added but a slight decrease in impressions. Instagram gained 28 new followers for a total of 738. There was also an increase in both likes and comments, which is positive for a shorter month. If you aren't following POC on any of our social media platforms, we encourage you to join us and engage with both your association and fellow colleagues. Just click the links above!



Missed an issue of POC Talk or want to see a previous issue?

Did you know you can find back issues of POC Talk from April 2016 onwards? [Past issues of POC Talk](#) are available on the website in the Members Only area, on the [POC Talk page](#) (login required).



POC is a proud affiliate of NAPO, ICD, NASMM and APDO

POC recognizes and thanks all our Associate Members for their ongoing support and partnership.

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