



POC Talk August 2022 / Août 2022

In this issue / Dans cette édition :

- Important Notice to all Members
- Message from Your Board of Directors / Message de votre Conseil d'administration
- Education News / Nouvelles concernant la formation
- National Conference Committee (NCC) News
- Membership News / Nouvelles des membres
- Ethics Corner / Le coin éthique
- Committee News / Nouvelles des comités
- Development News
- Affiliate News
- Professional Organizers in Canada - Members in the Media / Membres dans les Médias
- Social Media News

*****IMPORTANT NOTICE TO ALL MEMBERS*****

Professional Organizers in Canada is changing email providers for the board and staff. This switchover will take place on **Saturday August 27** and **Sunday**

start. This switchover will take place on ~~Saturday August 27~~ and ~~Sunday August 28~~. While every effort will be taken to ensure no emails are lost during this period, due to the nature of such switchovers, there may be a minor effect on email delivery. Please avoid sending emails to any @organizersincanada email addresses on these two days. If you do send us an email around this time and do not receive a timely response, please re-send your message.

MESSAGE FROM YOUR BOARD OF DIRECTORS / MESSAGE DE VOTRE CONSEIL D'ADMINISTRATION

WELCOME ADEILAH!



Your Board of Directors is very happy to inform you that a new board member has joined us recently.

Adeilah Dahlke from Peterborough, ON is taking on the role of Director of Marketing & Communications.

Two fun facts about Adeilah: she has a HUGE sweet tooth & in her spare time, she likes to garden, draw and write.

Welcome to the board Adeilah and thank you for stepping up!

HOW DOES IT WORK?

We have been asked how the board and decision-making process work within Professional Organizers in Canada. This short video explains it for you!



SAVE THE DATE!

Professional Organizers in Canada will be holding its **Annual General Meeting** on **October 19th, 2022** from **5 PM - 7 PM ET**. More details to come!

REMINDER TO SHOW INTEREST IN JOINING THE BOARD

You have up to September 19th to submit your intention to join the board for the next term. A special edition of POC Talk was sent to you on June 21st with all the details.

Interested?

We ask anyone interested in joining the Board of Directors and becoming part of our dynamic and energetic team, to please reach out to [Nominating Committee Chair Lisa Macdonald](#)!

Lisa can help whether you have questions, would like to be connected to a current board member for a discussion or would like the application to fill out.

On behalf of the Board of Directors,
Nathalie Bureau
[President](#)

BIENVENUE ADEILAH!



Votre conseil d'administration est heureux de vous informer qu'une nouvelle membre s'est récemment jointe à nous.

Adeilah Dahlke de Peterborough en Ontario sera désormais votre Directrice du marketing & des communications.

Voici deux faits amusants au sujet d'Adeilah: Elle a une TRÈS grande dent sucrée et dans son temps libre, elle aime jardiner, dessiner et dessiner.

Bienvenue au conseil d'administration Adeilah et merci de t'être portée volontaire!

COMMENT ÇA FONCTIONNE?

On nous a souvent demandé comment le conseil d'administration et le processus de

décision fonctionnent au sein des Organismes professionnels au Canada. Cette courte vidéo répond à cette question.



RÉSERVEZ LA DATE!

L'association des Organismes professionnels au Canada tiendra son **Assemblée générale annuelle** le **19 octobre 2022 de 17h à 19h (HNE)**. Plus de détails à venir!

RAPPEL POUR DÉMONTRER DE L'INTÉRÊT À SE JOINDRE AU CONSEIL D'ADMINISTRATION NATIONAL

Vous avez jusqu'au 19 septembre pour soumettre votre candidature pour vous joindre au conseil d'administration national pour le prochain terme. Tous les détails se trouvaient dans une édition spéciale du POC Talk qui vous a été remise le 21 juin.

Vous avez de l'intérêt?

Nous demandons à toute personne intéressée à joindre le conseil d'administration et à faire partie de notre équipe dynamique et énergique, de contacter [la présidente du](#)

a faire partie de notre équipe dynamique et énergique, de contacter [la présidente du comité des nominations, Lisa Macdonald](#) !!

Au nom du conseil d'administration

Nathalie Bureau

[Présidente](#)

EDUCATION NEWS / NOUVELLES CONCERNANT LA FORMATION

The Education Committee has continued its work on the next round of [recorded courses](#) throughout the summer and is pleased to announce that Organizing Tools and Strategies will be released in the coming weeks, followed by our courses on Chronic Disorganization, Finances and the Organizing Assessment later this Fall.

You will notice that in this next series of courses we have chosen inclusive, and non-binary language whenever possible, and we have also made the decision to default to the female pronoun when gender inclusive ones were not possible. This is more apparent in our French courses than our English ones, where there is not currently a well established non-binary pronoun and the default gender is male. As the vast majority of our membership are female, we thought that defaulting to the female would be more representative of our current association. Over time, our goal is to adopt this language throughout the French side of the website as well.

Registration for the [Fall TPO Exam](#) is now open and will take place on **Wednesday, October 26**, so mark your calendars today!

The Education Committee would also like to extend a huge thank you to Sarah Tudway-Cains who stepped down in June to pursue other projects after many years of dedicating her time and knowledge to us. Her presence at our meetings is already greatly missed, but we wish her all the best on her next adventure!

Le comité de la formation a poursuivi son travail sur la prochaine série de [cours enregistrés](#) tout au long de l'été et a le plaisir d'annoncer que les outils et stratégies d'organisation seront disponibles dans les semaines à venir, suivis de nos cours sur

l'organisation seront disponibles dans les semaines à venir, suivis de nos cours sur la désorganisation chronique, les finances et l'évaluation de l'organisation plus tard cet automne.

Vous remarquerez que dans cette prochaine série de cours, nous avons choisi un langage inclusif et non binaire chaque fois que cela était possible, et nous avons également pris la décision d'utiliser par défaut le pronom féminin lorsque des pronoms inclusifs n'étaient pas possibles. Cela est plus évident dans nos cours en français qu'en anglais, où il n'existe pas actuellement de pronom non binaire bien établi et où le genre par défaut est masculin. Comme la grande majorité de nos membres sont des femmes, nous avons pensé que le sexe par défaut féminin serait plus représentatif de notre association actuelle. Au fil du temps, notre objectif est d'adopter ce langage dans toute la partie française du site Web également.

L'inscription à [l'examen FOP d'automne](#) est maintenant ouverte et aura lieu le **mercredi 26 octobre**, alors marquez vos calendriers dès aujourd'hui !

Le Comité de la formation tient également à remercier chaleureusement Sarah Tudway-Cains, qui a quitté ses fonctions en juin pour se consacrer à d'autres projets, après avoir consacré son temps et ses connaissances pendant plusieurs années. Sa présence à nos réunions nous manque déjà beaucoup, mais nous lui souhaitons le meilleur pour sa prochaine aventure !

Allison Weigensberg

[Director of Education](#)

NATIONAL CONFERENCE COMMITTEE (NCC) News





PURPOSE | PASSION | PROGRESS

Thursday, October 27, 2022 | 10:00 am – 6:00 pm EDT

#POCSummit

Early Bird Special Pricing!

Early Bird Registration is open until August 31st, so don't wait to register for the 3rd Annual Professional Organizers in Canada Virtual Summit being held on **Thursday, October 27th**. Be sure to log in to your account in order to take advantage of the special pricing. [Visit the summit page here.](#)

Social Networking Breakouts

Our social events at the virtual summit have been well received so we've got an exciting line-up of fun activities planned for this year's summit.

Wine Tasting & Pairing with Canadian Craft Tours

Join us for a virtual wine tasting hosted by an expert wine guide and featuring wine tasting tips and tricks. You will receive wine pairing advice, learn what's new in the wine world and learn how to pair wines with artisan cheese and chocolate.

Sketching

With just a pencil or two, an eraser and some paper, you can learn the principles of drawing different elements and their details! Learn something new that you can carry over into any of your artistic projects!

Yoga

Start the day with an "on demand" yoga session which you can enjoy at your leisure and at a time most suitable for you and your time zone!

Interested in Sponsorship and/or Exhibiting?

Professional Organizers in Canada invites you to sponsor and/or exhibit at the Virtual Summit, where you can achieve maximum exposure for your product or service to professional organizers from across Canada and the U.S. This is an excellent opportunity for you to market to your target audience; at this virtual summit, nearly every attendee constitutes a highly qualified lead! Exclusive sponsorship and advertising opportunities enhance your exposure to attendees and members and are designed to fit your marketing objectives.

There are many marketing opportunities at the upcoming Summit that will help you promote your products and/or services directly to your target audience. The [POC 2022 Sponsor/Exhibitor/Advertising Opportunities Guide](#) outlines a number of ways, at price points that fit any budget, for you to realize quality leads and promote interest.

Don't miss out as some opportunities are limited! [Contact us today](#) for more information and/or to get involved.

**REGISTER HERE FOR THE PROFESSIONAL ORGANIZERS IN
CANADA 2022 VIRTUAL SUMMIT**

MEMBERSHIP NEWS / NOUVELLES DES MEMBRES

Membership Fees

Professional Organizers in Canada's annual membership fee will be increasing by \$10, to \$270, for all memberships that renew on or after Oct. 1, 2022. This is our first increase in three years. While we understand that some of you are still struggling to recover from the effects of the pandemic, we hope you understand that we need this modest increase to keep up with ever-increasing costs.

Did you know that you can earn points towards your Silver or Gold Leaf status by recruiting new members to Professional Organizers in Canada? Earn two points for every new member you bring in! Do you have a brilliant idea for how we can

increase our membership? We'd love to hear it. [Contact the Director of Membership](#).

Frais d'adhésion

La cotisation annuelle des OPC augmentera de 10 \$, pour atteindre 270 \$, pour toutes les adhésions qui seront renouvelées à partir du 1^{er} octobre 2022. Il s'agit de notre première augmentation en trois ans. Bien que nous comprenions que certains d'entre vous luttent encore pour se remettre des effets de la pandémie, nous espérons que vous comprenez que nous avons besoin de cette modeste augmentation pour faire face à des coûts toujours croissants.

Saviez-vous que vous pouvez gagner des points pour votre statut de Feuille d'argent ou de Feuille d'or en recrutant de nouveaux membres pour les OPC ? Gagnez deux points pour chaque nouveau membre que vous recrutez ! Vous avez une idée brillante pour augmenter le nombre de nos membres ? Nous serions ravis de l'entendre. [Contactez la directrice des adhésions](#).

Stephanie Deakin Ricketts

[Director of Membership / Directrice des adhésions](#)

ETHICS CORNER / LE COIN ÉTHIQUE

The hard-working Ethics Committee members are taking a much-needed break, which means the August edition of Ethics Corner will be on hiatus. Rest assured that we will have all new content for you in September. Enjoy the rest of your summer!

Les membres du Comité d'éthique, qui travaillent d'arrache-pied, prennent une pause bien méritée, ce qui signifie que l'édition d'août du Coin de l'éthique fera relâche. Soyez assurés que nous aurons un tout nouveau contenu pour vous en septembre. Profitez du reste de votre été!

COMMITTEE NEWS / NOUVELLES DES COMITÉS

Short Term Volunteer List Call Out

We're looking to expand our Short Term Volunteer list. The Nominating Committee keeps a list of potential volunteers for short-term smaller sized projects. If a particular Professional Organizers in Canada committee or the Board of Directors is looking for a volunteer to fill a role for a project, or if they need specific help with a task, we reach out to our list of Short Term Volunteers and they decide if the project interests them or if their skillset matches what is required.

For example, right now we're looking for someone who might be interested in helping create and edit a launch video for Professional Organizers in Canada's new DEIB (Diversity, Equity, Inclusion, Belonging) initiative.

Also, we are hoping we will have a few people who speak French sign up for the Short Term Volunteer pool because from time to time we have the need for a paragraph of English to French translation.

If you have a few hours here and there you'd like to offer for Professional Organizers in Canada volunteer work, please reach out to get the new-and-improved, super easy application process started. You can contact me, Lisa Macdonald at nominatingchair@organizersincanada.com.

Attention à tous les francophones ou les gens qui peuvent faire de la traduction de l'anglais vers le français

Nous avons besoin de votre aide. Notre comité de nomination cherche des organisateurs pour inscrire leur nom sur la liste des bénévoles à court terme.

De temps en temps, nous recevons des demandes de comités et du conseil d'administration pour faire des projets de traduction à court terme à faible engagement.

Je suis une anglophone qui parle français, mais je n'écris pas assez bien pour aider. Nous avons vraiment besoin de quelques personnes sur la liste qui peuvent traduire pour nous. Si cela peut vous intéresser, veuillez me contacter. Lisa Macdonald pour

pour nous. Si cela peut vous intéresser, veuillez me contacter, Lisa MacDonald, pour discuter à nominatingchair@organizersincanada.com.

DEVELOPMENT NEWS

Associate Member Renewal



Professional Organizers in Canada is pleased to announce that [Closet Envy](#) will once again be continuing on as an Associate Member! [Closet Envy](#) is focused on providing award winning, custom designed, laminate, storage solutions which are functional, attractive, and fit your clients budget. We use the latest technology to measure accurately, and provide detailed, 3D renderings of the space.

Address: 17-850 Legion Road, Burlington, ON L7S 1T5

Phone: 289-635-2001

Contact: Shaun Oriold, Owner

Email: info@closetenvy.ca



ZENSURANCE

Getting business insurance shouldn't be complicated! [Zensurance](#) simplifies the process of getting insurance by offering a quick and easy online experience which only takes minutes at any time of the day or night. Don't know what coverage you may need? Our online tool will make recommendations, and you can chat or call to speak with a licensed commercial insurance expert for advice.

Phone: 289-264-1436

AFFILIATE NEWS

Did you know that Professional Organizers in Canada is an Affiliate member with ICD? That means you get a reduced rate when you register. Make sure to use the code below!



Our first in-person conference in 3 years will be held in **Chicago** from
September 21–24, 2022.



Meet the presenter line-up...

Elsbeth Bell, Ph.D.

Motivational Interviewing (MI) and Increasing Client Engagement in Working Through Clutter

Tiffany Blassingame, M. Ed.

Diversity, Equality, Inclusion for the Neurodiverse Client

Chia-Ying Chou, Ph. D. & Rea Berg

Effects of Working in Hoarding Situations and Compassion Mind Training

Andrea Holzner, Ph.D.

Organizational Strategies for Your Aging Clientele

Sharon Saline, Psy. D.

Confident and Curious: How to Help Neurodivergent Adults Reduce Worrying, Navigate Social Challenges and Develop the Competence They Need

Linda Sapadin, Ph. D.

Time Management and Productivity for the Chronically Disorganized

Ari Tuckman, Psy.D., CST.

How to Actually Get Things Done: For Clients & Yourself

ICD® Subscribers and Affiliates*: \$675

Non-subscribers: \$775

*If you are an affiliate member, use the code “Early Friends 2022” to register for your reduced rate of \$675.

For more information: events@challengingdisorganization.org

POC - MEMBERS IN THE MEDIA / OPC - MEMBRES DANS LES MÉDIAS

DID YOU KNOW...?

...that Professional Organizers in Canada has a page on the website that features our members and Professional Organizers in Canada in the media? You can find fantastic articles that:

- You can share on your social media;
- You can learn from;
- Allow you to get to know your fellow organizers;
- Are simply great!

Would you like to be featured on that page? Just mention Professional Organizers in Canada whenever you are interviewed. Then, hit the [Submit Media Coverage](#) button, and follow the easy steps!

SAVIEZ-VOUS QUE...?

...les OPC ont une page sur le site web qui met en lumière notre association et nos membres? Vous pouvez y trouver des articles fantastiques :

- Que vous pouvez repartager sur vos médias sociaux;
- Desquels vous pouvez apprendre;
- Qui vous permettent d'en apprendre davantage sur vos collègues organisatrices;
- Qui sont tout simplement géniaux!

Vous aimeriez apparaître sur cette page? Mentionnez les OPC lors de votre entrevue, puis appuyez sur le bouton [Submit Media Coverage](#) (du côté anglophone du site) et suivez les étapes simples! Si vous éprouvez de la difficulté à cause de la langue, écrivez à l'une de nous et nous vous aiderons.

SOCIAL MEDIA NEWS

Professional Organizers in Canada's Social Media Pages





Facebook

The Facebook page saw another month of very substantial growth in followers and truly outstanding engagement. Activity on the Facebook page has been positive with great comment engagement. Gold Leaf member features have done phenomenally well for engagement and been a real hit with the Professional Organizers in Canada audience. The engagement rate was 8%.

Twitter

The Twitter platform had excellent new follower growth and great engagement for the month. There were 1,181 impressions.

Pinterest

Pinterest had stable engagement, although follower count did dip slightly. There were 3,691 impressions.

Instagram

Instagram had excellent follower growth, with 16 new followers, and consistently is the platform that shows the greatest activity. Interaction with likes, saves, and comments on the platform continues to be high and the Instagram audience continues to grow significantly, month over month. There were 16 new followers, 5,529 impressions and 156 likes.



Social Media Snapshot

Facebook:

2,606 Likes
49 new likes

Twitter:

2,301 Followers
4 new followers

Total Page Likes: 2,606



@POCCanada
Organizers in
Canada

Followers

2301

Following

1245

Professional Organizers in Canada (POC) represents over 500 professional organizers across Canada. Are you an organizer or looking for one? Follow along!

Listed

106

Pinterest:
425 Followers
Less 2 followers

17
Boards

1,123
Pins

425
Followers

98
Following

SOCIATION MARKETING AGENCY SOCIAL MEDIA REPORT



Social Media Snapshot

Instagram:
1,189 Followers
16 new followers



774 **1,189** **109**
Posts Followers Following

Professional Organizers Canada
Nonprofit organization
Professional Organizers in Canada is the national association that represents professional organizers across the country.
www.organizersincanada.com

SOCIATION MARKETING AGENCY SOCIAL MEDIA REPORT



Missed an issue of POC Talk or want to see a previous issue?

Did you know you can find back issues of POC Talk from April 2016 onwards? Past issues of POC Talk are available on the website in the Members Only area, on the POC Talk page (login required).

Vous avez manqué un numéro du Bulletin des OPC ou vous souhaitez consulter un numéro précédent ?

Saviez-vous que vous pouvez trouver les anciens numéros du Bulletin des OPC à partir d'avril 2016 ? Les anciens numéros du Bulletin des OPC sont disponibles sur

le site web dans la zone réservée aux membres sur la page *Bulletin des OPC* (POC Talk en anglais) (connexion requise).



Professional Oorganizers in Canada is a proud affiliate of NAPO, ICD, NASMM and APDO

Professional Organizers in Canada recognizes and thanks all our Associate Members for their ongoing support and partnership.

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