



POC Talk June 2022 / Juin 2022

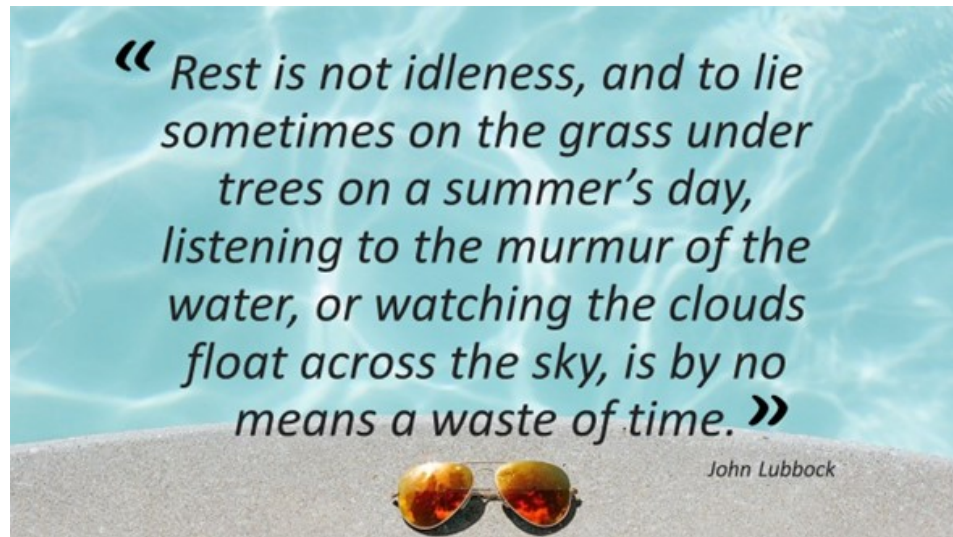
In this issue / Dans cette édition :

- Message From Your Board of Directors / Message de votre conseil d'administration
- National Conference Committee (NCC) News
- Ethics Corner / Le coin éthique
- Membership News
- Committee News / Nouvelles des comités
- Education News / Nouvelles concernant la formation
- International News
- POC in the Media
- Social Media News

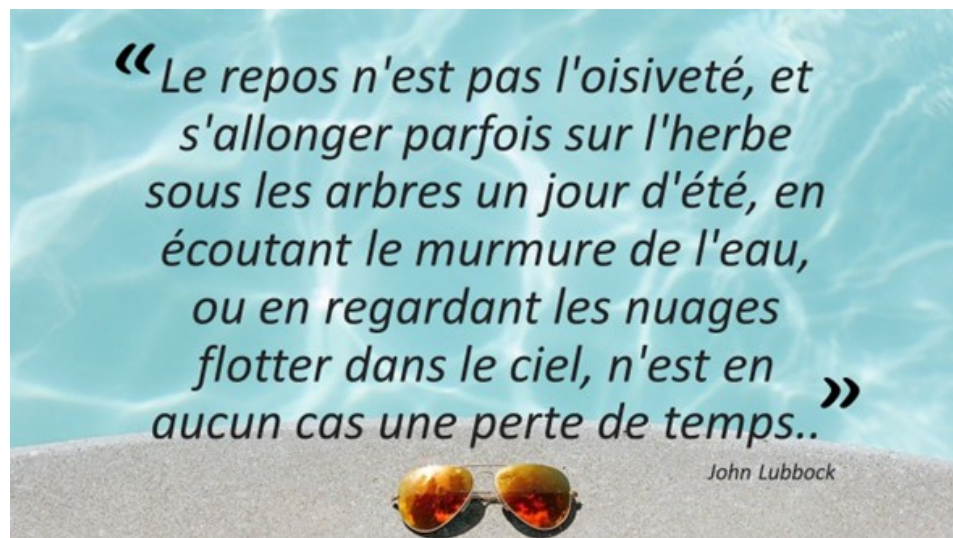
MESSAGE FROM YOUR BOARD OF DIRECTORS / MESSAGE DE VOTRE CONSEIL D'ADMINISTRATION

As summer is here, your Board of Directors wants to take time to wish you a fantastic and relaxing summer. Take time to fill up with sunshine, to visit with your friends and family, to rest, to let your head wander, so new business ideas come to

your mind.



Alors que l'été est arrivé, votre conseil d'administration souhaite prendre le temps de vous souhaiter un été fantastique et relaxant. Prenez le temps de faire le plein de soleil, de visiter vos amis et votre famille, de vous reposer, de laisser votre esprit vagabonder pour que de nouvelles idées d'affaires surgissent.



Nathalie Bureau

[President](#), on behalf of the Board of Directors / présidente, au nom du conseil d'administration

NATIONAL CONFERENCE COMMITTEE (NCC) News



KEYNOTE SPEAKER ANNOUNCEMENT!

POC is thrilled to announce Peter Walsh as our Keynote Speaker at the upcoming POC 2022 Virtual Summit taking place October 27th!





For the past 20 years, Peter Walsh has been working internationally helping families declutter and organize their homes and their lives.

“Taking a very different approach to other professional organizers, Peter believes that clutter is anything that stands in the way of people living their best lives.”

Watch for more program highlights in the coming weeks and the launch of the online registration, with Early Bird pricing, in July.

Interested in Sponsorship and/or Exhibiting?

POC invites you to sponsor and/or exhibit at the Virtual Summit, where you can achieve maximum exposure for your product or service to professional organizers from across Canada and the U.S. This is an excellent opportunity for you to market to your target audience; at this virtual summit, nearly every attendee constitutes a highly qualified lead! Exclusive sponsorship and advertising opportunities enhance your exposure to attendees and members and are designed to fit your marketing objectives.

There are many marketing opportunities at the upcoming Summit that will help you promote your products and/or services directly to your target audience. The [POC 2022 Sponsor/Exhibitor/Advertising Opportunities Guide](#) outlines a number of ways, at price points that fit any budget, for you to realize quality leads and promote interest.

Don't miss out as some opportunities are limited! Contact us at

conferenceexhibitorschair@organizersincanada.com today for more information and/or to get involved.

ETHICS CORNER / LE COIN ÉTHIQUE



FOOD FOR THOUGHT

The Coronavirus pandemic has been circulating globally for more than two years and recent statistics report that close to 4 million Canadians have caught COVID-19 during this time. Increasingly, it is common place to know multiple people who have been infected and recovered. At the same time, federal and provincial health measures are ever-changing: Are you required to wear a mask? Are you required to be vaccinated to participate in public events? Are you required to quarantine at home if you test positive? Whether you agree with government regulations or not, it is helpful to have guidelines to navigate these uncharted waters.

Conversely, the government has not mandated if a person is required to verbally disclose their previous or current infection status to those around them. In Ontario, the government advises that a person infected with COVID-19 can go back to work 5 days after their symptoms first appear. In all likelihood, that person will continue to test positive on a rapid antigen test for days afterwards. How would you feel if you

were in the same space as a COVID-19 positive client for 6 hours and they didn't tell you? As a business owner, what are your duties in requesting this information? Furthermore, should clients, co-workers, and vendors who are recently recovering/currently infected with COVID-19 be obligated to disclose their status? There is still a stigma surrounding COVID-19 and not everyone is comfortable discussing their status. Perhaps you have already amended your standard contract to include your own vaccine status, your covid safety protocols, and what the expectation is if either you or your client gets sick. There are no easy answers, however, it is an issue that will be prevalent for the foreseeable future.

DID YOU KNOW?

that Ethics Committee member, Jeri Pitzel, has wrapped up her 2-year term as of May 31st? Thank you Jeri for your contributions and valuable service to the committee. We wish you all the best in your future endeavours.

Please join me in giving our two newest members a warm welcome: Catherine Davis from the Toronto chapter and Caroline Bertola from the Montreal chapter.

MATIÈRE À RÉFLEXION

La pandémie de coronavirus circule dans le monde depuis plus de deux ans et des statistiques récentes rapportent que près de 4 millions de Canadiens ont attrapé le COVID-19 pendant cette période. Il est de plus en plus courant de connaître plusieurs personnes qui ont été infectées et guéries. En même temps, les mesures sanitaires fédérales et provinciales changent constamment : êtes-vous obligé de porter un masque ? Êtes-vous obligé d'être vacciné pour participer à des événements publics? Êtes-vous obligé de vous mettre en quarantaine à la maison si votre test est positif ? Que vous soyez d'accord ou non avec les réglementations gouvernementales, il est utile d'avoir des directives pour naviguer dans ces eaux inexplorées.

À l'inverse, le gouvernement n'a pas rendu obligatoire la divulgation verbale de son statut d'infection antérieur ou actuel à son entourage. En Ontario, le gouvernement avise qu'une personne infectée par la COVID-19 peut retourner au travail 5 jours après l'apparition de ses premiers symptômes. Selon toute vraisemblance, cette

personne continuera à être testée positive sur un test antigénique rapide pendant des jours après. Comment vous sentiriez-vous si vous étiez dans le même espace qu'un client positif au COVID-19 pendant 6 heures et qu'il ne vous le disait pas ? En tant que propriétaire d'entreprise, quelles sont vos obligations lorsque vous demandez ces informations ? De plus, les clients, collègues et fournisseurs qui se rétablissent récemment/actuellement infectés par le COVID-19 devraient-ils être obligés de divulguer leur statut ? Il y a toujours une stigmatisation entourant le COVID-19 et tout le monde n'est pas à l'aise de discuter de son statut. Peut-être avez-vous déjà modifié votre contrat standard pour inclure votre propre statut vaccinal, vos protocoles de sécurité Covid et les attentes si vous ou votre client tombez malade. Il n'y a pas de réponses faciles, cependant, c'est un problème qui prévaudra dans un avenir prévisible.

SAVIEZ-VOUS QUE...?

La membre du comité d'éthique Jeri Pitzel a terminé son mandat de 2 ans le 31 mai? Merci Jeri pour tes contributions et tes précieux services au comité. Nous te souhaitons le meilleur dans tes projets futurs.

Veuillez vous joindre à moi pour souhaiter la bienvenue à nos deux nouvelles membres : Catherine Davis de la section de Toronto et Caroline Bertola de la section de Montréal.

MEMBERSHIP NEWS

Congratulations to the following member who recently earned their Gold Leaf status!

Lisa Macdonald – All Organized – Dartmouth, NS

Stephanie Deakin Ricketts

[Director of Membership / Directrice des adhésions](#)

COMMITTEE NEWS / NOUVELLES DES COMITES

Awards Committee

The Awards Committee is restructuring the nomination forms for both the Ambassador Award and the Harold Taylor Award. Stay tuned for a special POC Talk inviting you to nominate the organizers you feel best represent the values and contribution recognized by each award!

Nominations will close at midnight on Saturday July 30th 2022.

Comité des Prix

Le Comité des prix travaille actuellement à restructurer les formulaires de nomination pour le Prix de l'Ambassadeur des OPC et pour le Prix Harold Taylor. Restez à l'affût pour un POC Talk spécial qui sera envoyé sous peu vous invitant à soumettre le nom d'organisatrices et d'organiseurs qui, selon vous, incarnent le mieux les valeurs et la contribution soulignées par chaque prix!

Les nominations prendront fin à minuit, samedi le 30 juillet 2022.

Nomination Committee News



The weather is warming up, the school year is coming to a close and everyone is shifting into summer mode. This is true for POC, its individual chapters and some of

shifting into summer mode. This is true for POC, its individual chapters and some of its committees as well. The volunteer work we do tends to slow a bit during the warm summer months and we have a chance to relax and reflect on what we have accomplished this past year.

- Current volunteers, take some much-needed downtime to refresh and look back on how you helped the greater good this past year when you put your name forward and stepped up at your chapter or at the national level. What did your committee accomplish? How did your work help the other members of POC? What are you most proud of in your volunteer work? Did you make some great connections with other organizers or perhaps accumulate some points towards your silver or gold leaf designations?
- If you are currently volunteering, maybe you have some fresh ideas of what you'd like to accomplish. We all volunteer for different reasons but I know when I take on a role, there are passion projects or tasks that inspire me that I want to work on during my time in a particular position. During the next few months, focus on what you'd like to cross off that mental list.
- Think about how you might like to make a contribution of your time to your chapter or a committee in September for the upcoming year. If there is an area you are interested in, by all means, reach out to Lisa Macdonald at nominatingchair@organizersincanada.com to discuss any openings and opportunities there are. I can get you started with the application process and help steer you in the best direction for volunteer work. Shortly, we are going to be rolling out a more streamlined way of helping volunteers connect and apply with the committees they want to work with. Let me know if there is an area you are drawn to and we'll find a perfect fit.

EDUCATION NEWS / NOUVELLES CONCERNANT LA FORMATION

Thank you to all those that attended the first TPO Exam live Q&A earlier this month, it was great to see all those faces and be able to answer your questions. The Education Committee wishes you the best of luck on your TPO Exam!

We will be having a little more downtime this summer, but the Education Committee

is continuing its hard work to release the next round of recorded courses in the coming months. In fact, we have recently welcomed three new members to our team! We would like to extend much appreciation and a warm welcome to the following:

Corrie Goldfinger: a member of the Halton-Peel Chapter and owner of One Space at a Time Professional Organizing. She has a previous career in the field of psychology, and is excited to be joining the Education Committee and contribute to the educational opportunities to set up our future organizers for success!

Samantha Stermac: holds a Master Degree in Adult Education and brings many years of experience managing continuing education programs to the committee. Having just joined POC in October 2021, she has a fresh take on what new professional organizers are looking to learn.

Andrea Fefekos: has over 11 years of experience working in Laboratory Sciences specializing in developing and overseeing a Laboratory Quality Management System across 3 hospitals. She followed her passion and started Shelf Care Organizing in January 2022. Continuing Education has always been important to her, and she is looking forward to working to help elevate the educational offerings offered by POC.

Merci à tous ceux qui ont assisté à la première session de questions-réponses en direct sur l'examen FOP au début du mois, c'était génial de voir tous ces visages et de pouvoir répondre à vos questions. Le comité de la formation vous souhaite la meilleure des chances pour votre examen des OPC !

Nous aurons un peu plus de temps d'arrêt cet été, mais le comité de la formation poursuit son travail acharné pour publier la prochaine série de cours enregistrés dans les mois à venir. En fait, nous avons récemment accueilli trois nouveaux membres dans notre équipe ! Nous tenons à remercier et à accueillir chaleureusement les personnes suivantes :

Corrie Goldfinger: membre de la section Halton-Peel et propriétaire de One Space at a Time Professional Organizing. Elle a fait carrière dans le domaine de la psychologie et est ravie de se joindre au comité de l'éducation et de contribuer aux possibilités de formation pour préparer nos futurs organisateurs à la réussite !

Samantha Stermac: titulaire d'une maîtrise en éducation des adultes, apporte sa

Samantha Sternac: titulaire d'une maîtrise en éducation des adultes, apporte au comité de nombreuses années d'expérience dans la gestion de programmes de formation continue. Ayant rejoint les OPC en octobre 2021, elle a un regard neuf sur ce que les nouveaux organisateurs professionnels cherchent à apprendre.

Andrea Fefekos: a plus de 11 ans d'expérience dans le domaine des sciences de laboratoire, avec une spécialisation dans le développement et la supervision d'un système de gestion de la qualité des laboratoires dans trois hôpitaux. Elle a suivi sa passion et a commencé Shelf Care Organizing en janvier 2022. La formation continue a toujours été importante pour elle, et elle est impatiente de travailler pour aider à élever les offres éducatives offertes par OPC.

Allison Weigensberg

[Director of Education](#)

INTERNATIONAL NEWS



**Our first in-person conference in 3 years will be held in Chicago
from September 21–24, 2022.**

Meet the presenter line-up...

Elsbeth Bell, Ph.D.

Motivational Interviewing (MI) and Increasing Client Engagement in Working
Through Clutter

Tiffany Blassingame, M. Ed.

Diversity, Equality, Inclusion for the Neurodiverse Client

Chia-Ying Chou, Ph. D. & Rea Berg

Effects of Working in Hoarding Situations and Compassion Mind Training

Andrea Holzner, Ph.D.

Organizational Strategies for Your Aging Clientele

Sharon Saline, Psy. D.

Confident and Curious: How to Help Neurodivergent Adults Reduce Worrying, Navigate Social Challenges and Develop the Competence They Need

Linda Sapadin, Ph. D.

Time Management and Productivity for the Chronically Disorganized

Ari Tuckman, Psy.D., CST.

How to Actually Get Things Done: For Clients & Yourself

Early Bird Rate valid up to June 30th:

ICD® Subscribers and Affiliates*: \$675

Non-subscribers: \$775

**If you are an affiliate member, use the code “Early Friends 2022” to register for your reduced rate of \$675.*

Because in Twenty Twenty Two It Is Time To Gather Again.

events@challengingdisorganization.org

POC IN THE MEDIA





POC member Kathleen Murphy from Organizing Options was interviewed in the Suburban. The article [Prepping for a Garage Sale](#) details how it is the perfect time to pull everything out of those overstuffed drawers, cupboards, and closets and get reorganized. May 10, 2022.

SOCIAL MEDIA NEWS

POC's Social Media Pages



Facebook

The Facebook page saw a substantial growth in followers, and excellent engagement. Activity on the Facebook page has been positive with great comment engagement. There were 22 new likes, a reach of 6,659 and a 4.2% engagement rate.

Twitter

The Twitter platform had excellent new follower growth, engagement rate and a significant number of likes this month. With 7 new followers, there were 2,096 impressions

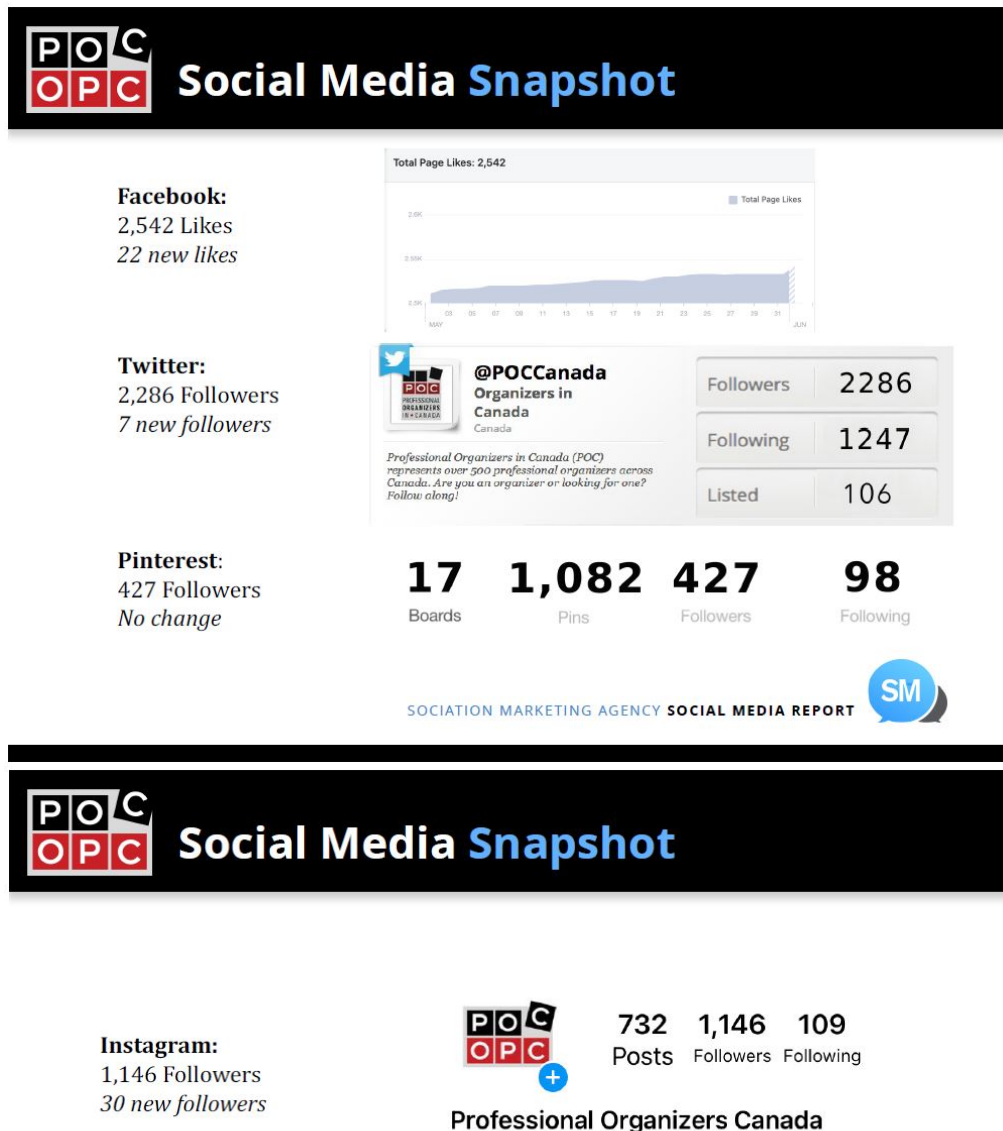
impressions.

Pinterest

Pinterest had the stable engagement and no change to followers, but 5,215 impressions.

Instagram

Instagram has consistently excellent growth and is the platform that typically shows the most growth and activity, with 4,697 impressions and 190 likes. Interaction on the platform continues to do well and the audience continues to grow significantly month over month, with 30 new followers this month. Comments were up significantly due to World Organizing Day.



Nonprofit organization
Professional Organizers in Canada
is the national association that
represents professional organizers
across the country.
www.organizersincanada.com

SOCIATION MARKETING AGENCY SOCIAL MEDIA REPORT



Missed an issue of POC Talk or want to see a previous issue?

Did you know you can find back issues of POC Talk from April 2016 onwards? Past issues of POC Talk are available on the website in the Members Only area, on the POC Talk page (login required).

Vous avez manqué un numéro du Bulletin des OPC ou vous souhaitez consulter un numéro précédent ?

Saviez-vous que vous pouvez trouver les anciens numéros du Bulletin des OPC à partir d'avril 2016 ? Les anciens numéros du Bulletin des OPC sont disponibles sur le site web dans la zone réservée aux membres sur la page *Bulletin des OPC* (POC Talk en anglais) (connexion requise).





CHALLENGING
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