

Logo Usage Guidelines

Ensure that the logo is displayed in its original form without any alterations or distortions.

Maintain an appropriate amount of clear space around the logo to enhance visibility.

Do not resize the logo below the specified minimum size to maintain visibility and clarity.

Our brand colours are carefully selected to represent our identity consistently. Please use the following colour codes:

Red:

HEX: #C32829

RGB: (195, 40, 41)

Grey:

HEX: #D5D3D4

RGB: (213, 211, 212)

Black:

HEX: #262223

RGB: (38, 34, 35)

Bronze:

HEX: #9F8C8C

RGB: (159, 140, 140)

Ensure that these colour codes are accurately reproduced in all digital and print materials to maintain brand consistency.

Members, please consider incorporating the logo into:

Website: Illuminate your online presence with the anniversary logo.

Social Media: Infuse your profiles with the celebratory spirit, proudly showcasing the logo across platforms.

Email Signatures: Make your professional communications stand out.

Printed Materials: Elevate your business cards, brochures, and promotional materials.

Presentations: Add the logo to your slide decks.

Let's collectively celebrate and raise public and media attention to the lasting impact of the organizing profession!