



PROFESSIONAL
ORGANIZERS
IN CANADA



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AU CANADA

POC: 2024 Annual Report, Director of Membership

Over the past year we have worked hard on finalizing the new strategic plan. It places a strong focus on both increasing membership and improving the value of membership. We've also worked to familiarize MCI staff with the way POC operates, and what our members want.

We've roughed out some ideas for new membership levels, to include standards for becoming a POC member. We hope to begin introducing these when we have a new director of membership in place.

We looked at what we can offer to our more senior members, and also those who are between Silver Leaf and Gold Leaf. Platinum Leaf digital badges are being created and will be sent to our ten Platinum Leaf (20 years +) members soon.

We initiated a "Did you know..." section of POC Talk, to remind members of the many benefits available. These benefits include:

- being part of a nationwide association with a 25-year history
- conference and education discounts
- use of the POC logo and digital badges for TPO, leaf status, and award winners
- a listing on the "Find an Organizer directory"
- special rates from our business insurance provider
- a health insurance program
- special interest groups
- access to hiatus and compassionate leave
- POC Talk
- discounts from corporate partners
- mentorship opportunities in a community of organizers & productivity specialists with 20+ years of experience
- and no-fee access to learning opportunities, networking, and social media groups

The POC board of directors will continue working to improve your membership experience, and to attract new members. If you have ideas or comments, please contact dir-membership@organizersincanada.com